The Future of Web3D: Advancing 3D Standards for Al and the Metaverse



www.web3d.org

SIGGRAPH 2025, August 12, 2025 Vancouver, Canada





# Web3D Synergies

Anita Havele, Executive Director, Web3D Consortium anita.havele@web3d.org

Aaron Bergstrom, University of North Dakota aaron.bergstrom@und.edu

Mike McCann, Software Engineer, MBARI mmcann@mbari.org

Casey Gomez Director GDS, Versar cgomez@versar.com





www.web3d.org



# Agenda: New Alliances and Collaborations

# Cesium Ecosystem Grant Award

Integrating OGC 3D Tiles with X3D for advanced geospatial visualization

# New Al and X3D Working Group

Exploring the intersection of artificial intelligence and 3D web standards

#### X3D Ecosystem Support

Expanding compatibility with commercial tools and open-source implementations

#### Discussion on USD Support in X3D

Exploring integration with Universal Scene Description format

#### **Metaverse Standards Forum**

Proposed standards for 3D web interoperability in the metaverse

# Web3D® Consortium

### Member funded; community driven; nonprofit organization

The Web3D Consortium is dedicated to developing royalty-free ISO specifications, particularly X3D® and HAnim, for interactive 3D graphics on the Web. Our community brings together diverse stakeholders including:



#### Technical Expertise

Academia, Government, Industry, Research, and Professionals collaborating to advance web 3D standards



#### **Open Standards**

Developing royalty-free ISO specifications for interactive 3D Graphics

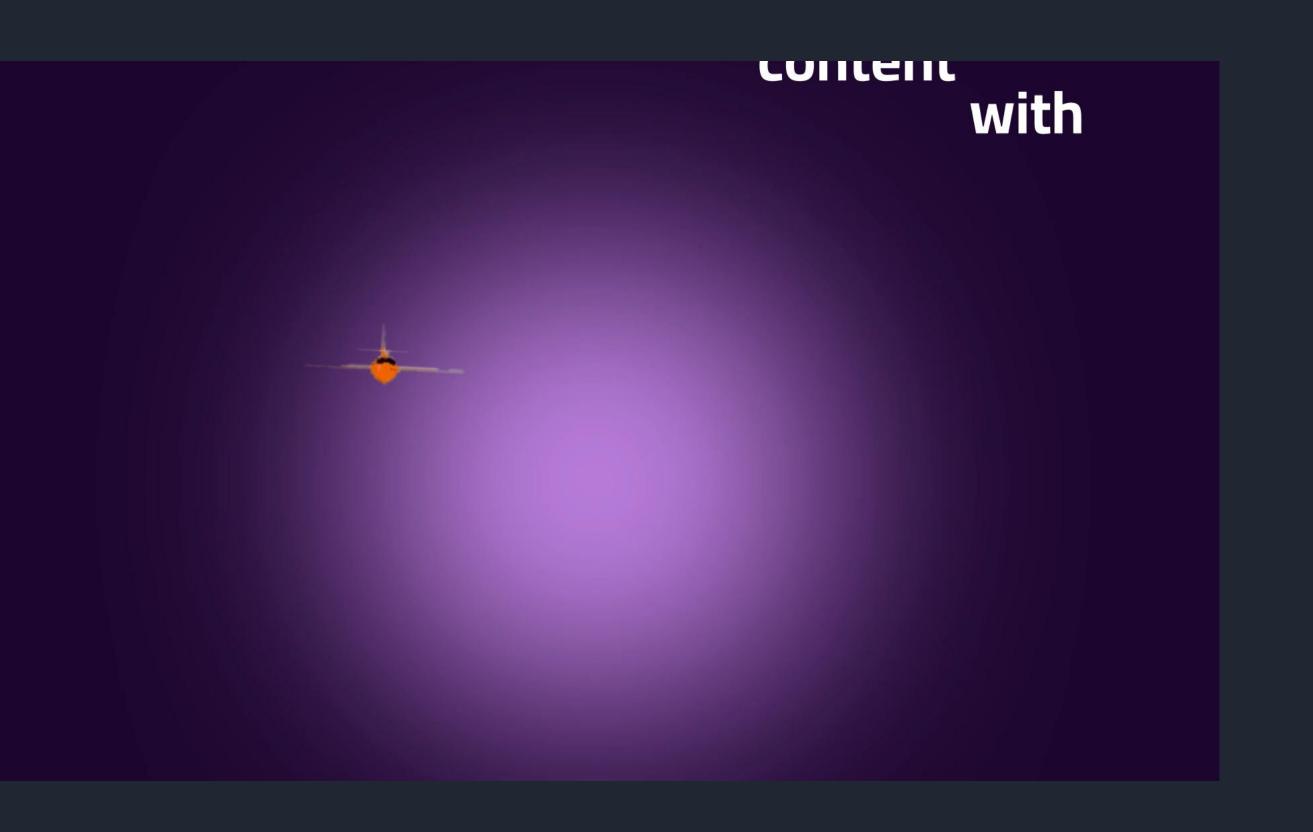






#### **Implementation**

Several open-source implementations available for developers and users



# WWW + X3D: 3D Anywhere



#### **Cross-Platform Capability**

3D + VR + AR Capable, runs on multiple devices (phones, tablets, desktops, CAVEs)

#### **Versatile Applications**

Used in medical, geospatial, 3D printing/scanning, CAD and more

#### Rich 3D Features

Interaction, Animation, Archivability, Security

Learn more: www.web3d.org/x3d/why-use-x3d

# **Open-Source Engines**





## X\_ITE

Modern Javascript Engine with WebGL renderer, optimized for both desktop and mobile performance with comprehensive X3D standard support.

## X3DOM

Javascript Engine that enables X3D integration directly into HTML5 DOM, making 3D content as easy to use as regular HTML elements.



# **Castle Game Engine**

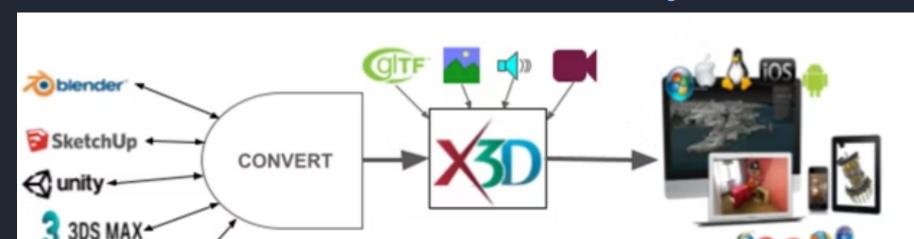
Open-source cross-platform 3D game engine with robust X3D support, featuring powerful tools for game creation and interactive applications.

# X3D: 3D Anywhere

### **Comprehensive Capabilities**

- 3D + VR + AR Compatible
- Multi-domain applications
- Rich interaction
- Animation support
- Archival-quality format
- Security features

# X3D Ecosystem



X3D: A Presentation Layer

# 

#### **Data Import**

Bring data from any domain into X3D format

#### **Add Behavior**

Enhance with scene description, interactivity, and animation using time, touch, and space sensors

#### **Publish on Web**

Use open-source implementations -  $\underline{X3DOM}$ ,  $\underline{X_{ite}}$  to deploy on the web

# Web3D® Consortium

A 30-year legacy of 3D Graphics for Web



**Standards Development** 



**Community and Collaboration** 



**Education and Outreach** 



**Technical Advancements** 



#### Web3D Evolution 2025 2021 2019 HTML5 1995-2025 HTML gITF CITE 3D Print 5 3D Scanning Binary, JSON WebXR AR - 3D - VR web 3D 2018 CONSORTIUM VR devices JavaScript 2016 Hanim Implementations 2014 V 2.0 International 2013 Organization for In browser Standardization Declarative 3D. **X3D4 OGC 3D Tiles** 2007 Hanim 2005 0 Open-source Annual Web3D Conference X3D 1995-2025 : our 30th Year! 2000 web 3D Architecture: nstantreality encodings. **Web3D** 2025 1997 bindings Castle Game Engine Animation, Scripting Siena, Italy Interchange Interactivity Tool chain support

AR/VF

Model + hyperlink

1994

V 1.0



Join us at our 30th anniversary celebration at Web3D 2025 in Siena, Italy 9-10 September 2025, co-located with Digital Heritage 2025



We welcome contributions from developers, researchers, and industry professionals interested in advancing 3D web technologies.



Join Web3D Geospatial Working Group

<u>Learn X3D – Resources and Tools</u>

Attend our conferences and webinars

YouTube Channel

# Learn X3D – www.webx3d.org



## Resources and Tools





#### **Discover X3D**

# **3D For The Web**

Unleash the power of 3D web content with X3D, the ISO-certified, opensource solution. Create and share with ease- all for free.

Learn More

Join Our Community



> See How it Works

# Agenda: New Alliances and Collaborations

# Cesium Ecosystem Grant Award

Integrating OGC 3D Tiles with X3D for advanced geospatial visualization

# New Al and X3D Working Group

Exploring the intersection of artificial intelligence and 3D web standards

#### X3D Ecosystem Support

Expanding compatibility with commercial tools and open-source implementations

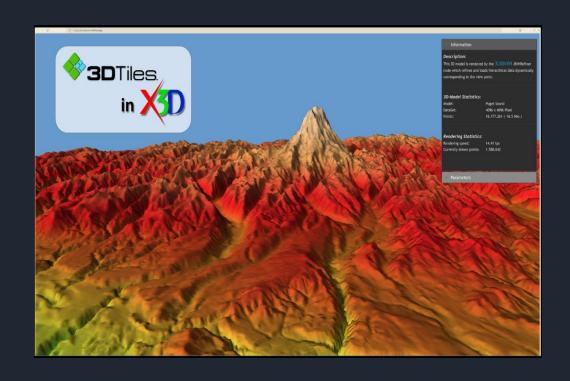
#### Discussion on USD Support in X3D

Exploring integration with Universal Scene Description format

#### **Metaverse Standards Forum**

Proposed standards for 3D web interoperability in the metaverse

# Grant Award: Bentley System's Cesium Ecosystem OGC 3D Tiles in X3D



We thank Bentley Systems for this award!

**Press Release** 

This fulfills a critical need for X3D & 3D Tiles users, integrating large scale OGC 3D Tiles content with X3D geospatial content

#### **Grant Award**

In August 2025, the Web3D Consortium received funding from the Cesium Ecosystem Grant program to advance OGC 3D Tiles support in X3D formats

#### **Project Goals**

Enhance interoperability and streamline integration of large 3D geospatial data sets into various applications

#### Collaboration

Working with Web3D members to align these important standards and advance geospatial visualization capabilities

# Web Geospatial Ecosystem







#### OGC Specification

- Interactive 3D scenes on the Web in real-time
- Wide range of 3D graphics features
- Multiple coordinate projections
- Double-precision data types

- Efficient delivery of industrial geospatial datasets
- Streaming and rendering largescale data
- Hierarchical Level of Detail (HLOD)
- Optimized for real-time applications

#### **Khronos Specification**

- Efficient transmission format for 3D scenes
- Optimized for runtime performance
- Physically-based rendering materials
- Lightweight 3D model delivery

These complementary standards create a robust ecosystem for web-based 3D geospatial visualization, each addressing different aspects of the technical challenge.

# **Integration Proposal**

- OGC 3D Tiles content can be assigned a geoSystem value during X3D integration
- Stream only those tiles from large datasets that are most important for a given 3D view
- Optimize performance while maintaining visual quality
- Implementation planned for open-source frameworks like X3DOM

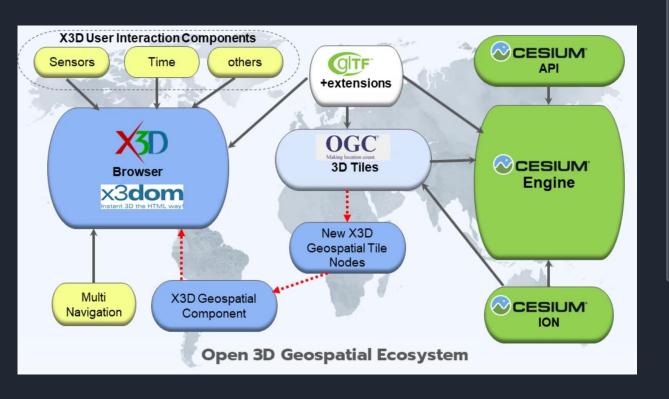








# OGC 3D Tiles support in X3D Benefits



#### **Standards Convergence**

Creating connections between three key standards (X3D, OGC 3D Tiles and gITF) for seamless interoperability

#### **Enhanced Visualization**

Transmitting and visualizing large-scale 3D scenes including industrial 3D geospatial datasets, buildings, terrain, and point clouds in real-time with additional 3D graphics features

#### **Broader Adoption**

Encouraging content creators to adopt 3D Tiles for streaming industrial 3D geospatial datasets embedded in X3D's rich 3D feature set



# X<sub>3</sub>D



**Working Group** 

# Web3D and Al

https://www.web3d.org/working-groups/ai-x3d



# X3D Metaverse Standards Forum





Discuss the directions of the 3D Web Interoperability Domain Group from the Metaverse Standards Forum. Web of Worlds – This project to link virtual worlds highlights a compelling analogy between the World Wide Web—a unified system of URL-addressable, interconnected interactive experiences—and what we envision as a cohesive metaverse platform. This envisioned platform comprises numerous addressable and interconnected spatial experiences, or virtual worlds, collectively forming what we call the "Web of Worlds." Just as websites create a networked digital ecosystem, these spatial-first experiences would interconnect to create a seamless virtual world.

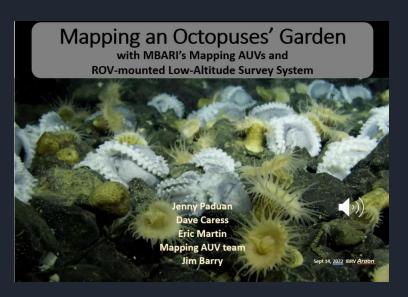
## X3D Use Cases

#### Versar: Geospatial and Digital Solutions



Versar leverages X3D's geospatial capabilities to create interactive environmental analysis tools. Their applications help clients visualize environmental impact assessments, infrastructure planning, and resource management scenarios through intuitive 3D interfaces that integrate multiple data sources into cohesive geospatial visualizations.

#### MBARI: Mapping of the Seafloor

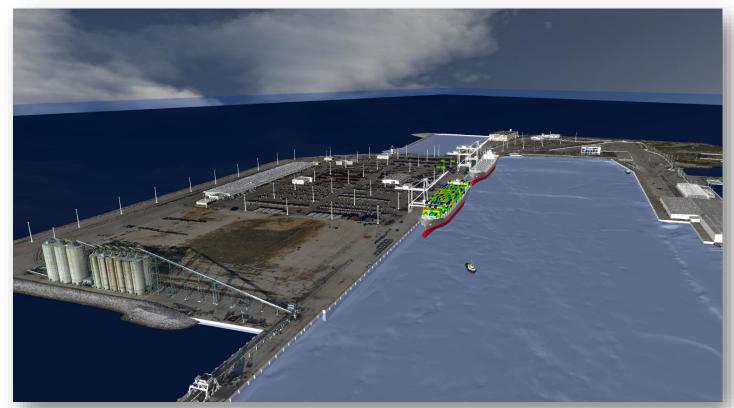


The Monterey Bay Aquarium Research Institute uses X3D for visualizing complex underwater terrain and biological habitats. Their systems combine bathymetric data, underwater photography, and biological observations into interactive 3D environments that help scientists study marine ecosystems in unprecedented detail.

X3D provides the tools needed to create meaningful interactive visualizations that help stakeholders understand complex spatial relationships



- Program and Project Management Company
- Geospatial and Digital Solutions Group
- Partners with:
  - Web3D Consortium
  - Open Geospatial Consortium
  - Naval Post Graduate School
  - Virginia Tech
- Government and DOD Customers
  - Engineering
  - Geospatial
  - Planning
  - Management
  - Consultation
  - Training
  - Products and Services







- Information and Connectivity
  - Build on and improve existing data methodologies and pipelines
  - Facilitate creation, interoperability, and access to data
- X3D Virtual Environments and the Internet
  - Non-proprietary solution
  - Implemented and authorized for use by the government
  - Minimal edge computing requirements
  - Access to data regardless of location and software
  - Findable, Accessible, Interoperable, Reusable
  - Efficiency and Standardization

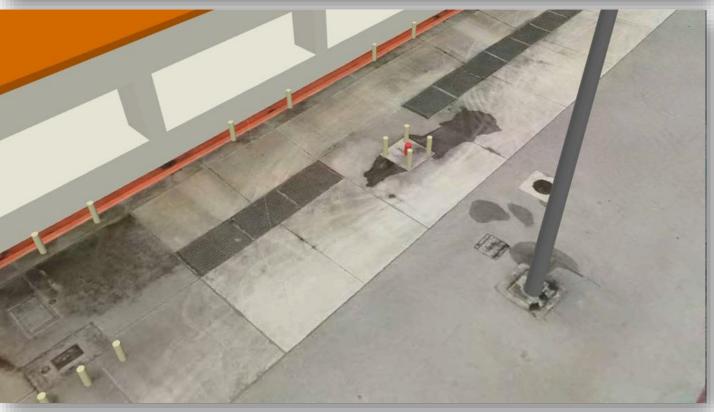






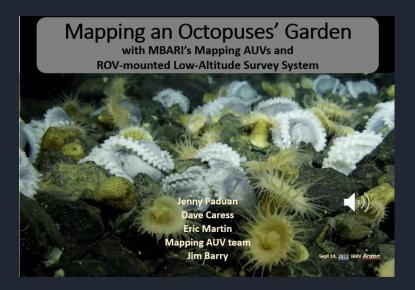
- X3D Capability and Observations
  - Terabytes of data collected or aggregated
  - Conversion and Transformation
  - Gigabytes or Megabytes Rendered and Shared
  - Maintain quality and fidelity of data
  - Data interaction and investigation
- Value to Our Customers
  - Currently being implemented
  - Allows for critical collaboration and decision making
  - Precision
  - Customizable
  - Integrable and relatable
  - Performant
  - Accessible





# X3D Geospatial Use Cases

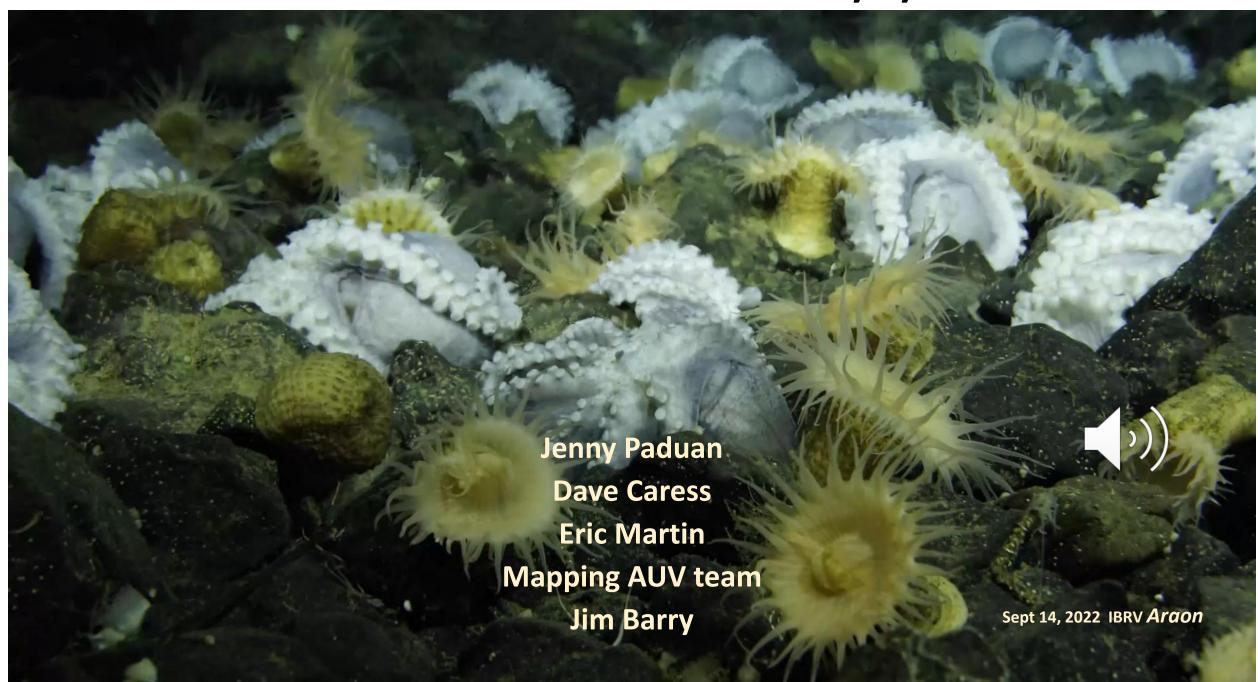
#### 01 MBARI: Mapping an Octopuses' Garden



The Monterey Bay Aquarium Research Institute uses X3D for visualizing complex underwater terrain and biological habitats. Their systems combine bathymetric data, underwater photography, and biological observations into interactive 3D environments that help scientists study marine ecosystems in unprecedented detail.

# Mapping an Octopuses' Garden

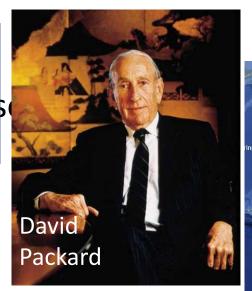
with MBARI's Mapping AUVs and ROV-mounted Low-Altitude Survey System

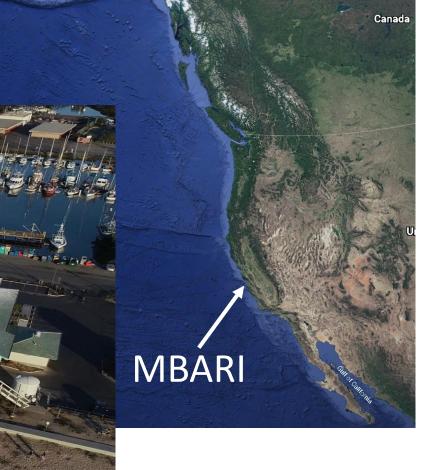




Founded in 1987

Funding from the David and Lucile Packard Foundation





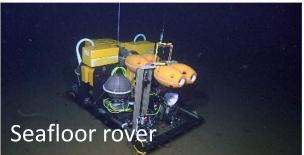
Moss Landing, CA



# MBARI operates three ships and an array of seagoing robots to study the oceans















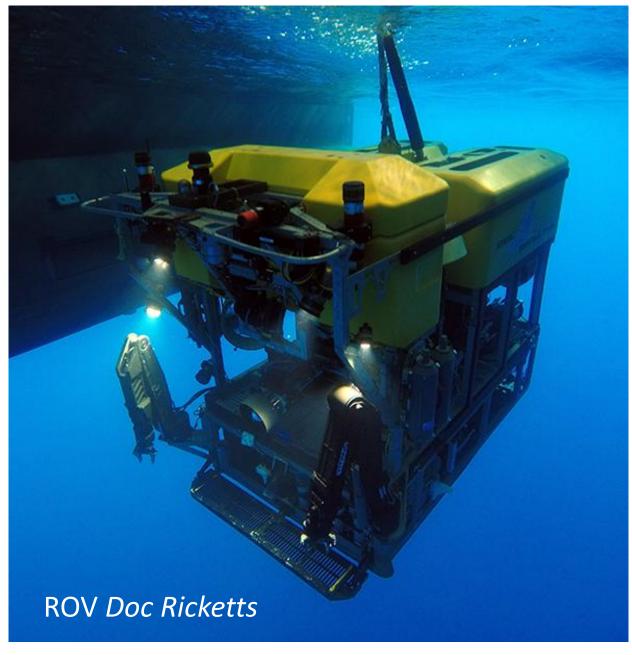
# AUV

#### Autonomous Underwater Vehicle

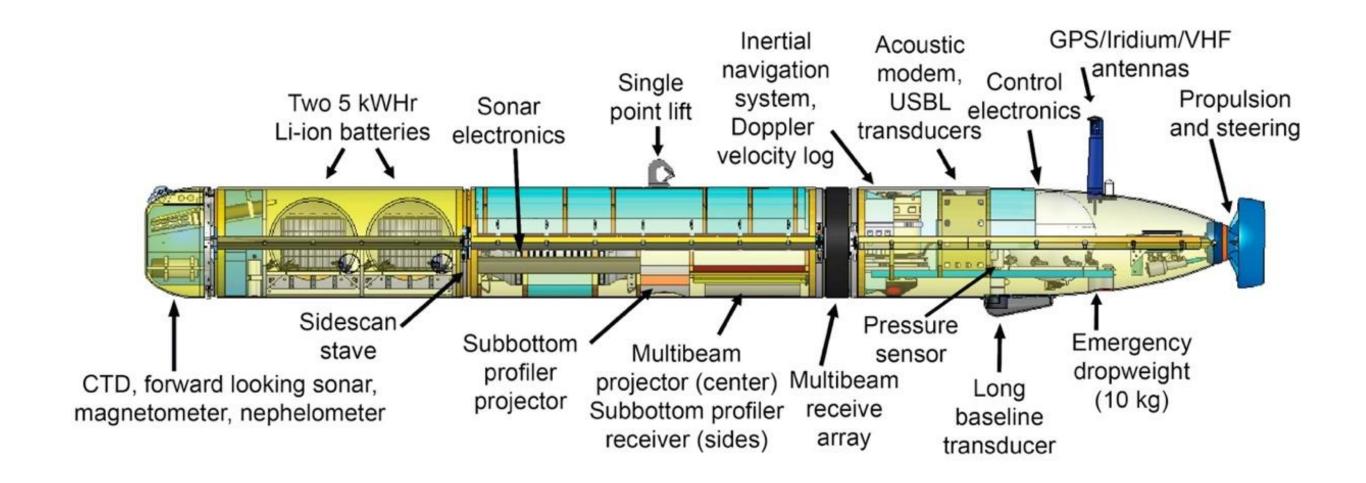
#### **ROV**

#### Remotely-operated vehicle



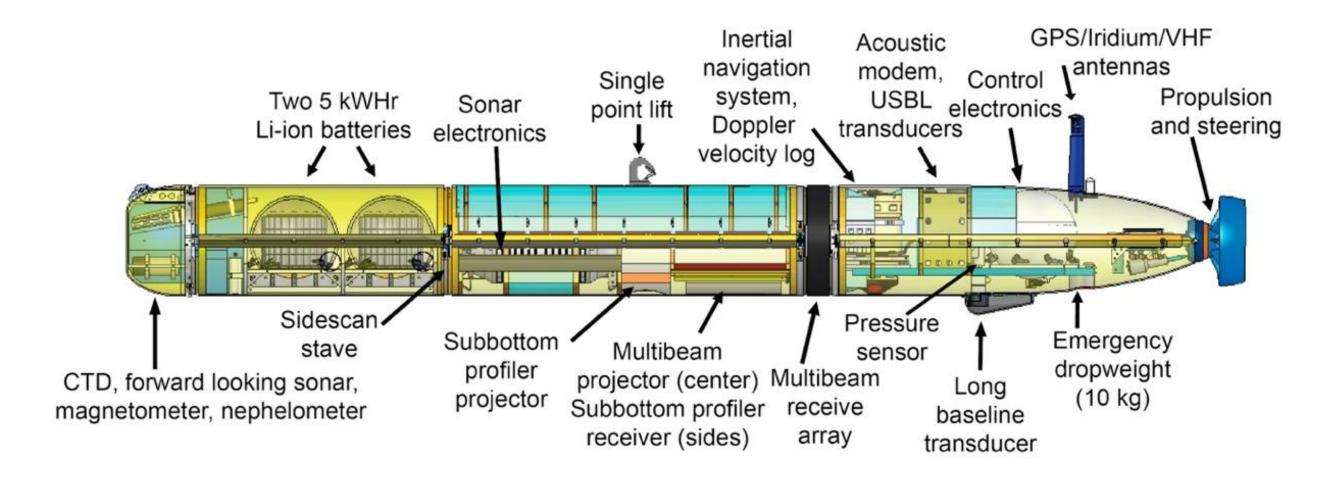


## Mapping AUV - schematic





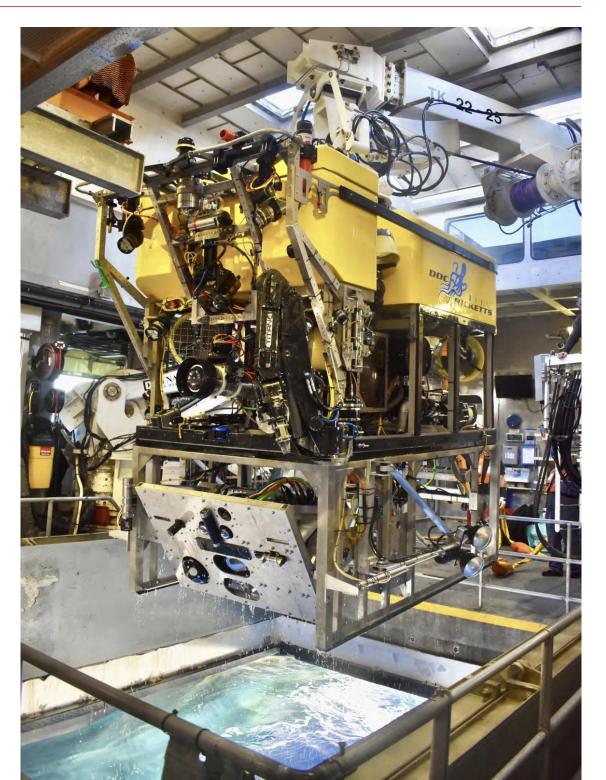
## Mapping AUV - schematic



Fly 50 m above the seafloor for 1-m resolution data

## Low-altitude survey system (LASS)

ROV Doc Ricketts

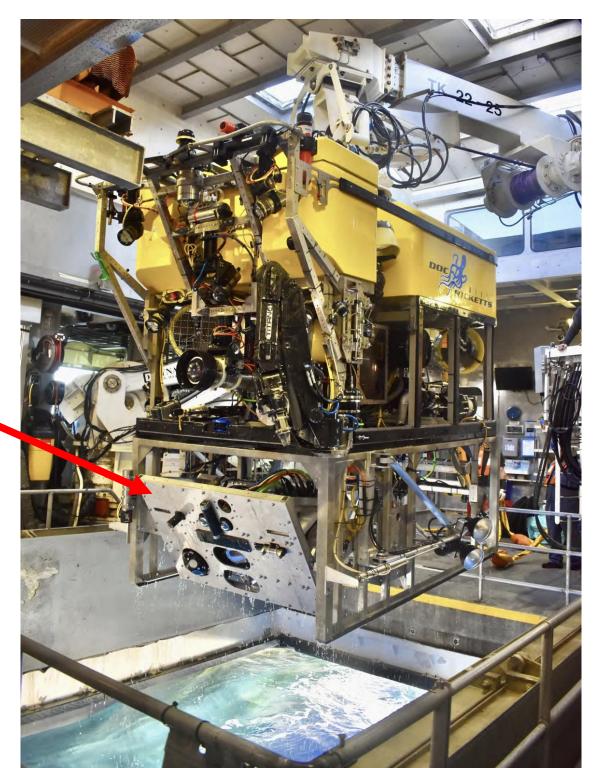


# Low-altitude survey system (LASS)

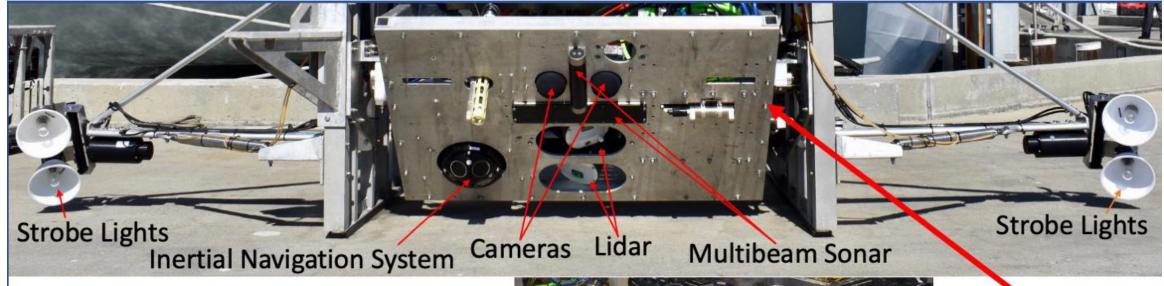
ROV Doc Ricketts

LASS toolsled

- Flown autonomously
- 3 m above seafloor
- 3 m wide line spacing



## Low-altitude survey system: sensors



- Wide Swath Lidar (WiSSL)
- Multibeam sonar
- Stereo color cameras + strobes
- Inertial Navigation System
- Sensor frame and strobes rotate to point at the seafloor regardless of slope

Sensor frame pointing 45° forward

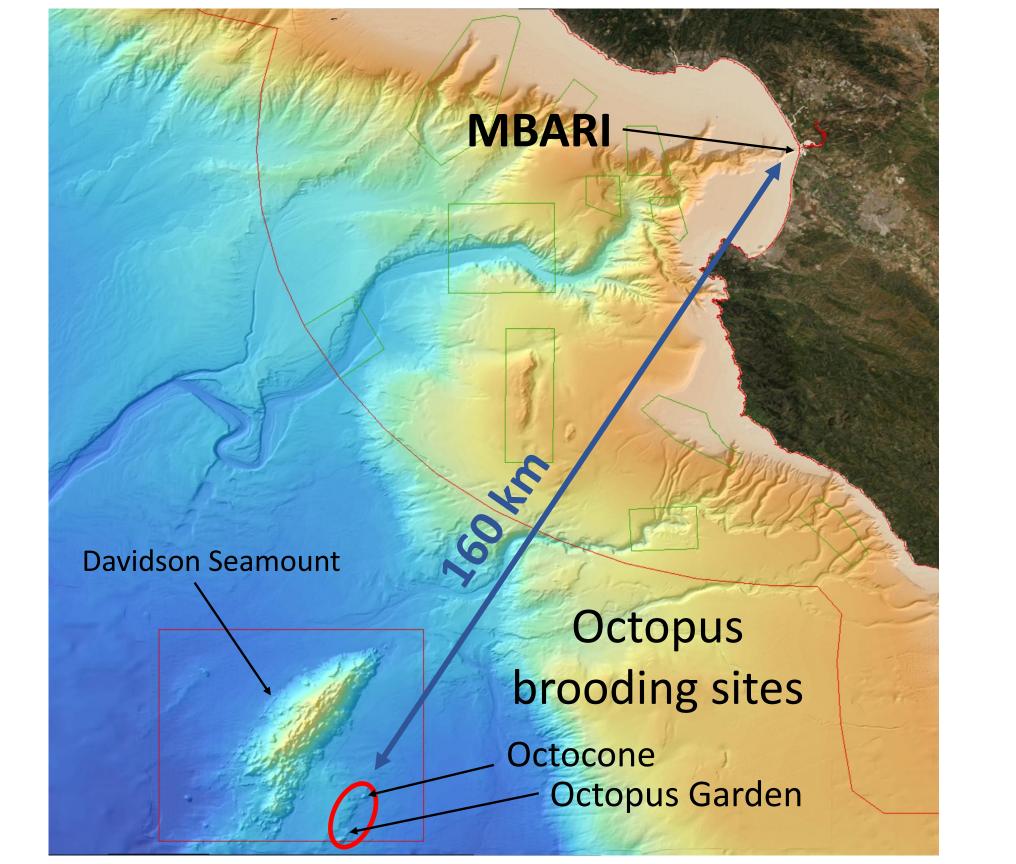
Sensor frame pointing straight down

## Low-altitude survey system: articulating frame



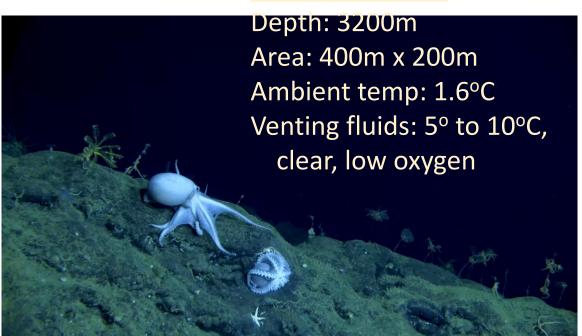
## Muusoctopus robustus (a deepwater octopus)





## Muusoctopus reproductive biology

#### Octopus Garden:













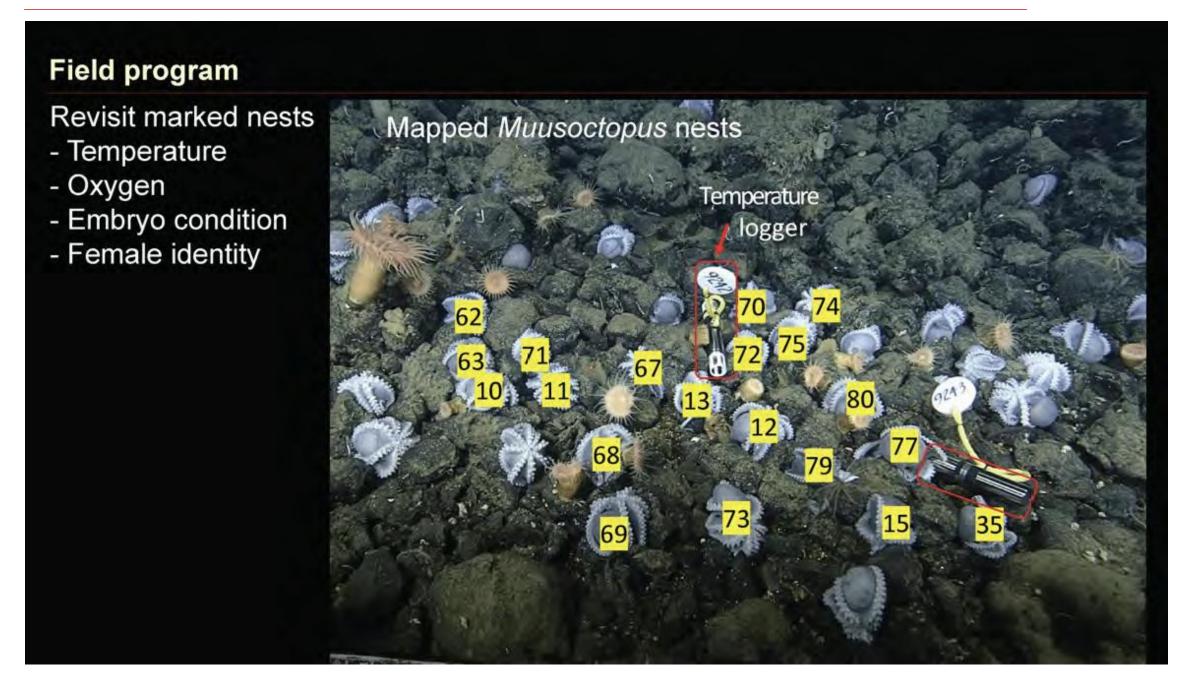


# Muuso Mapping an Octopuses' Garden

Ventinwith MBARI's Mapping AUVs and ROV-mounted Low-Altitude Survey System



## Muusoctopus reproductive biology

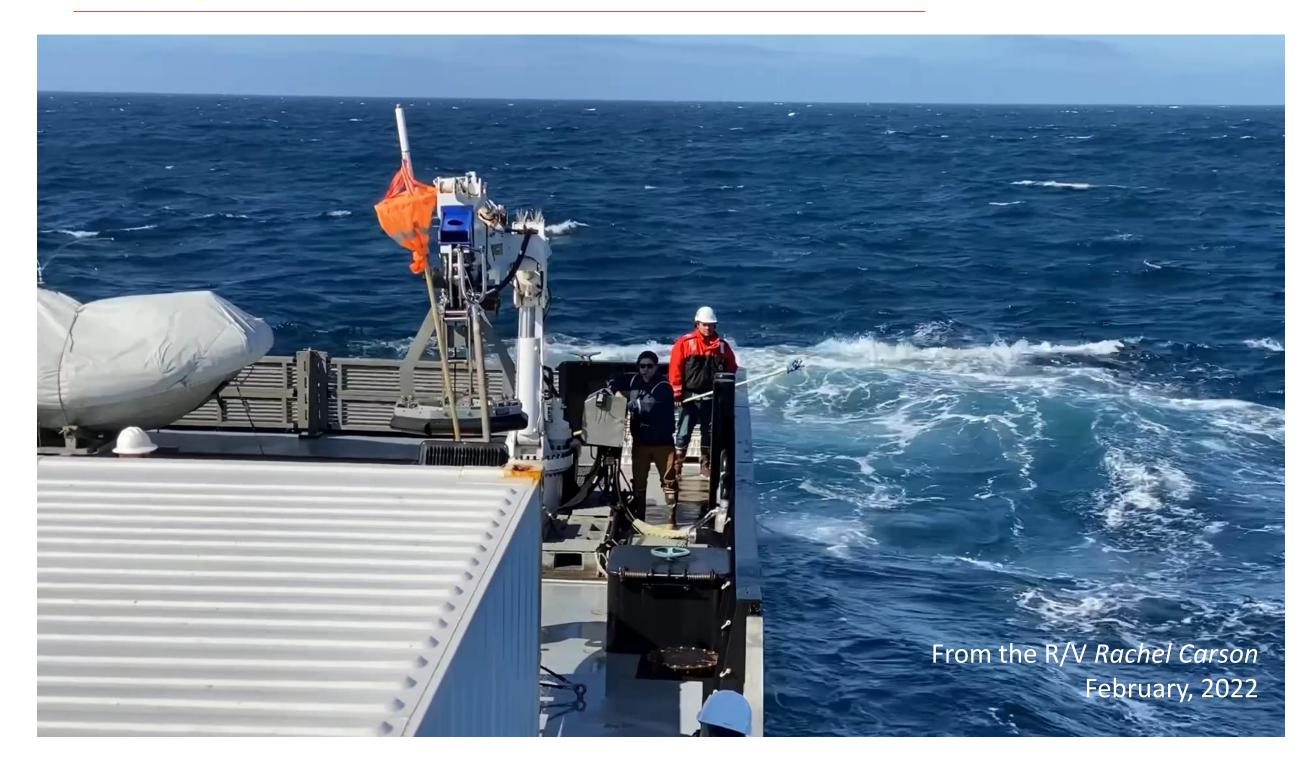


Questions that can be addressed by our combination of acoustic and optical mapping:

- How many octopuses are there?
- How many are brooding, wandering, or dead?
- How is their distribution related to the shape and character of the seafloor habitat?
- What other animals are there?







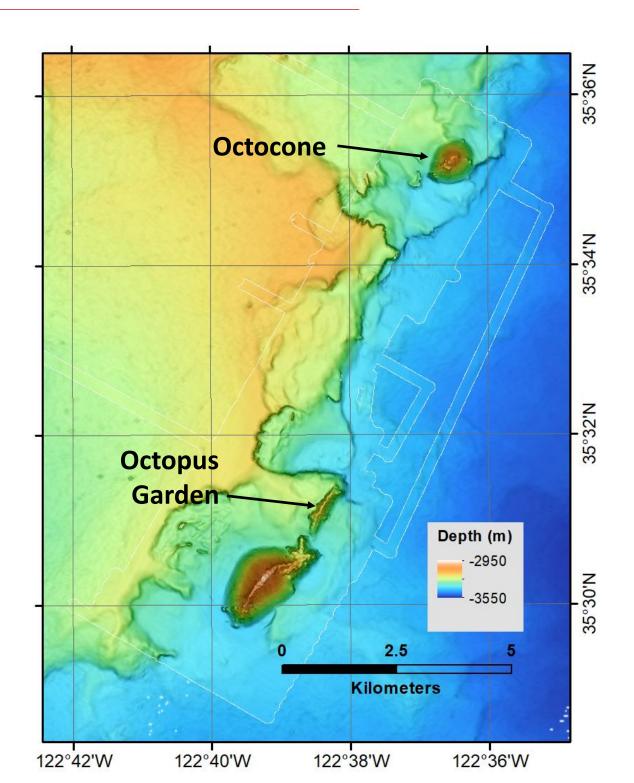


#### February, 2022

AUV missions: 6

Area: 54 km<sup>2</sup>

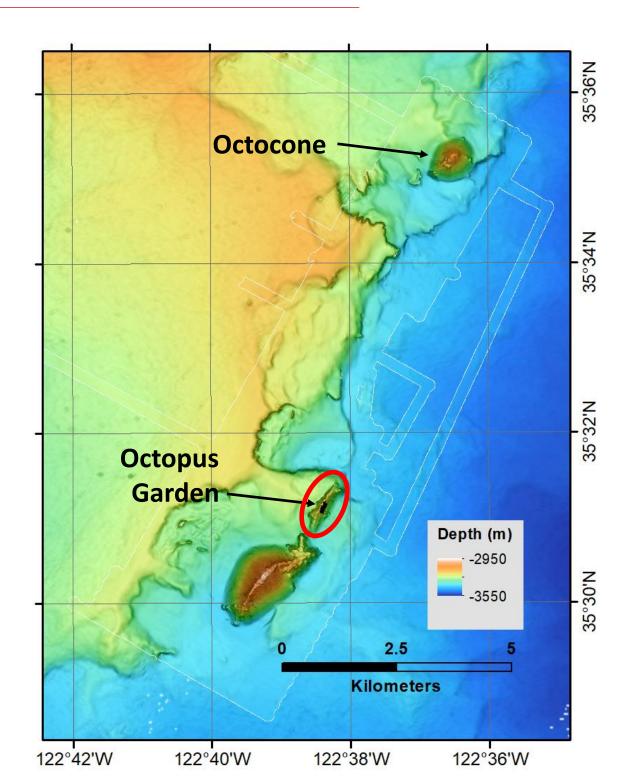
Both brooding sites covered



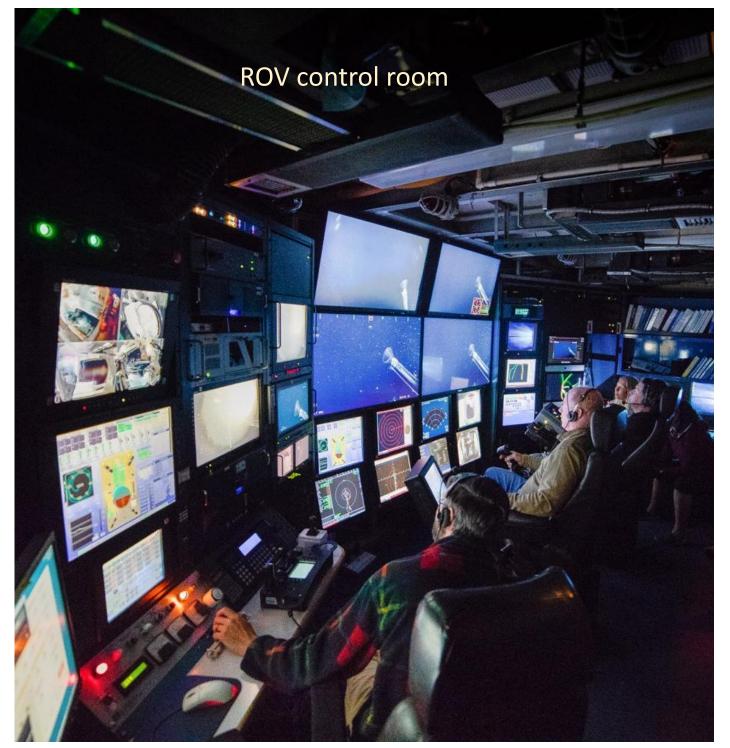
### Mapping Octopus Garden with the Low-Altitude Survey System

#### April, 2021

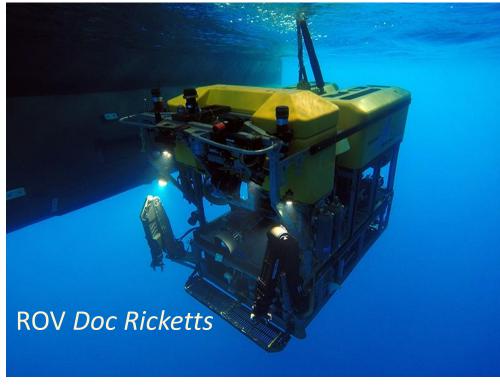
- LASS missions: 2
- Area: 245 m by ~95 m
- Part of Octopus Garder

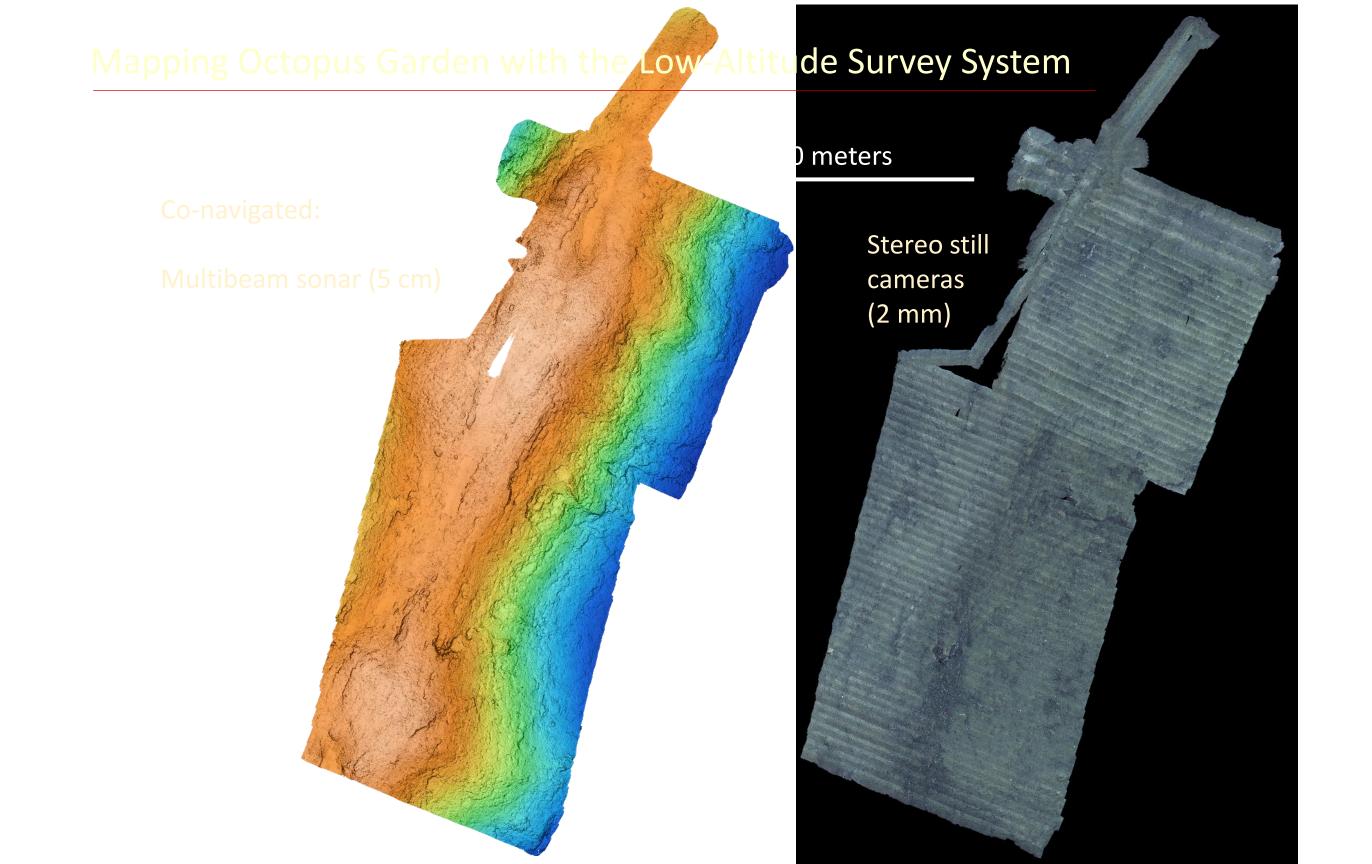


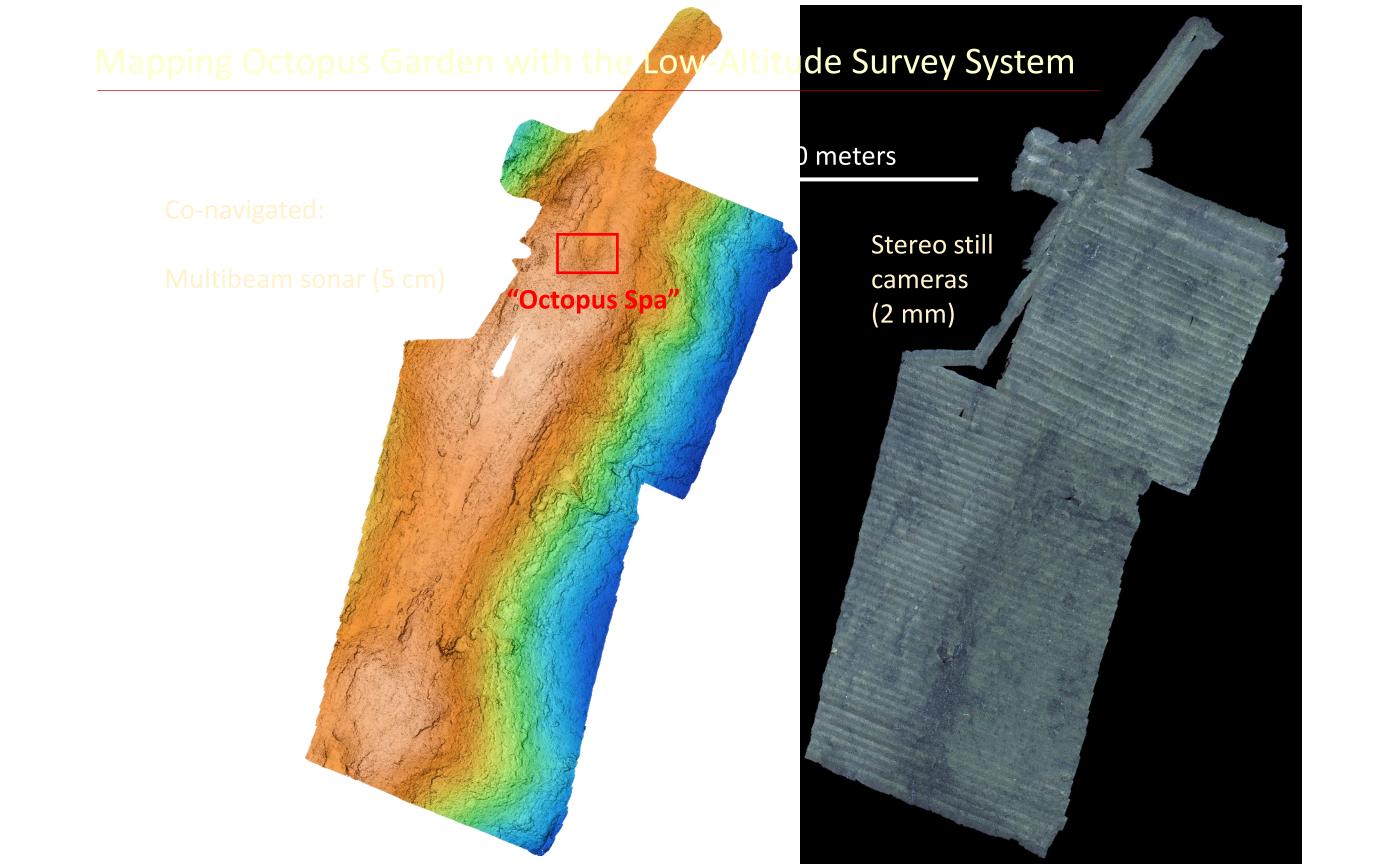
#### Mapping Octopus Garden with the Low-Altitude Survey System

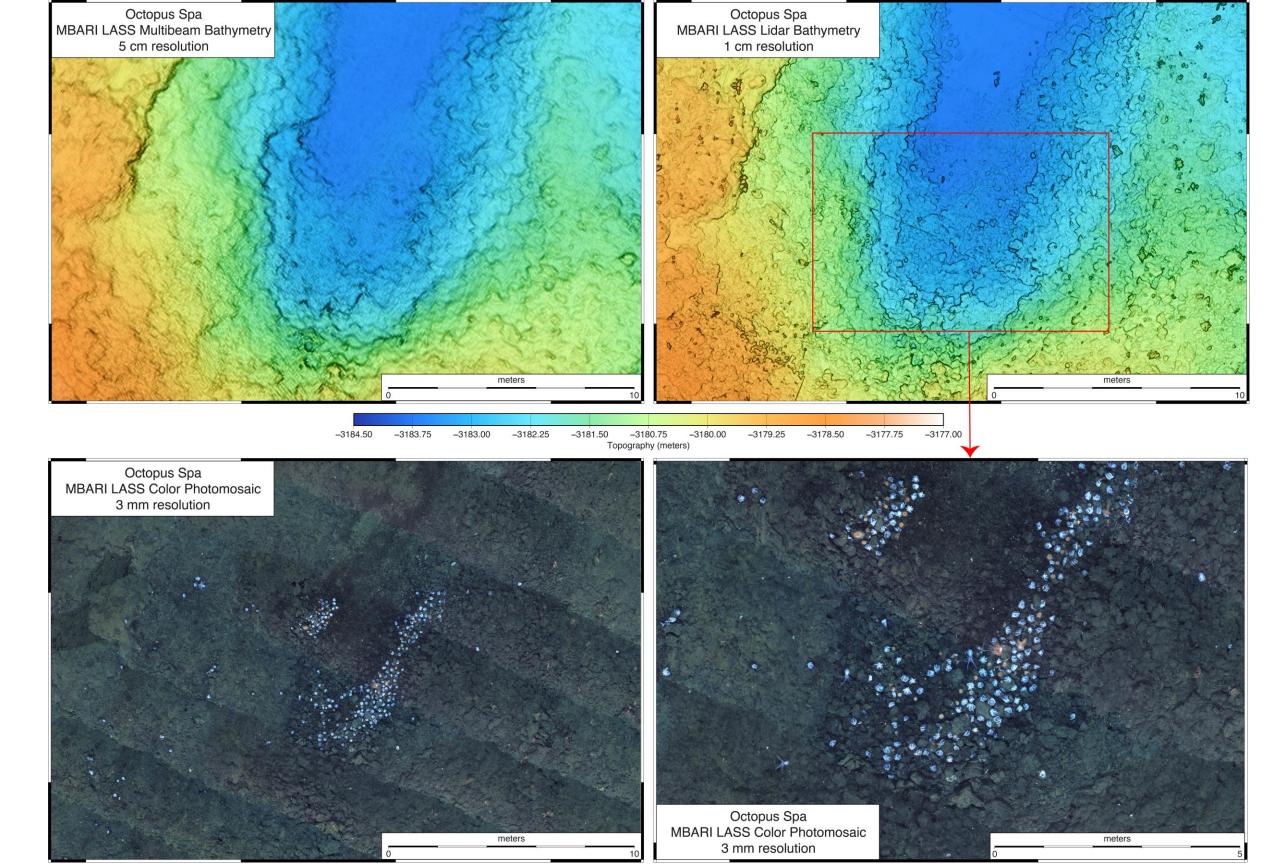




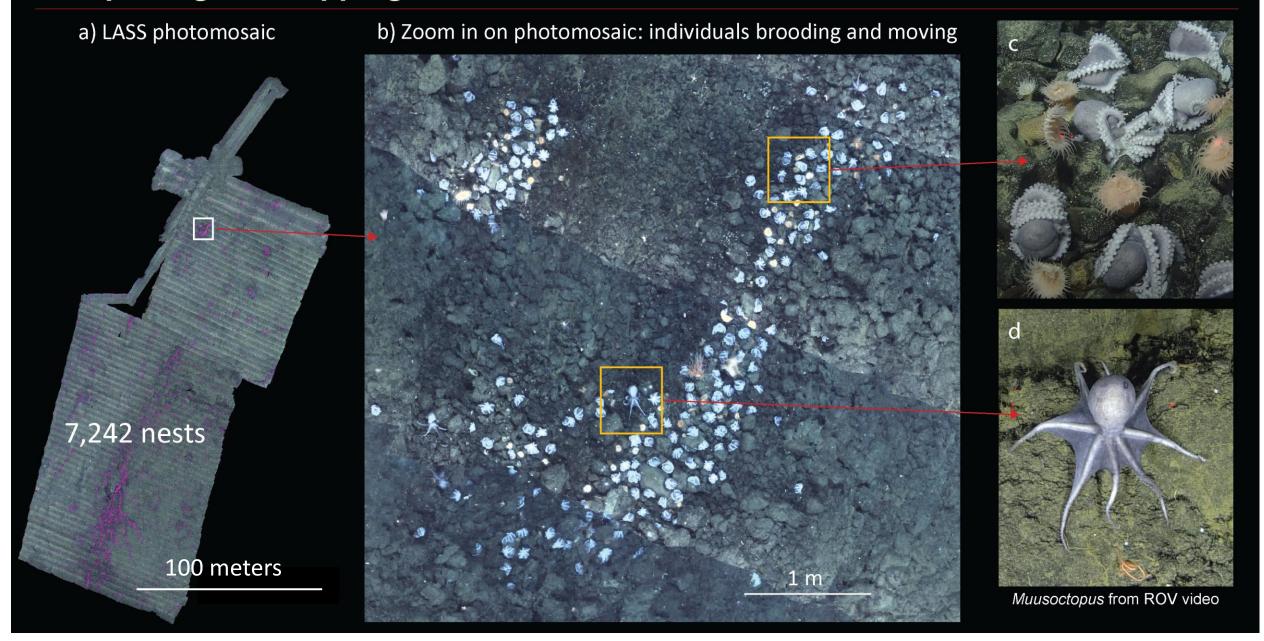


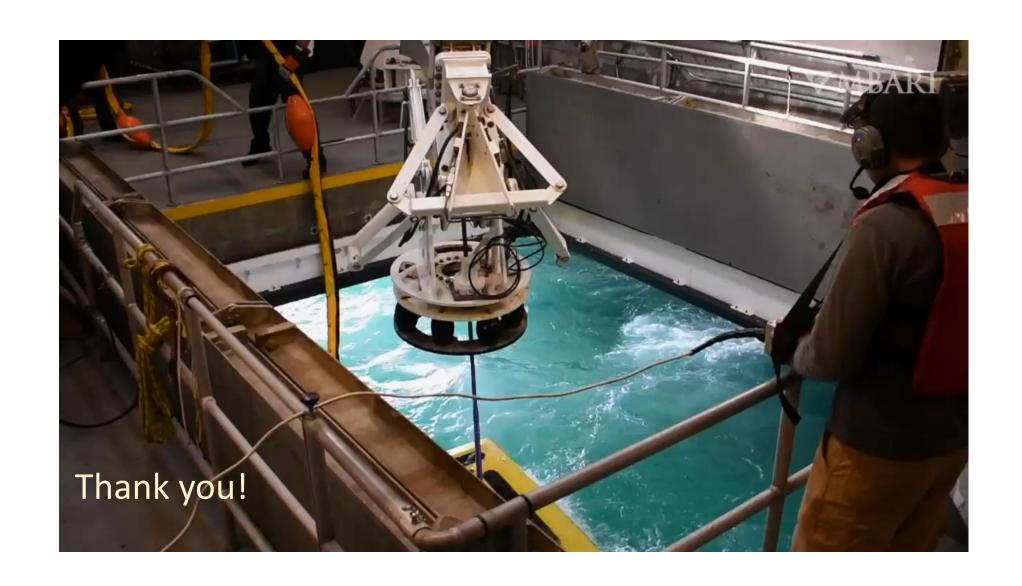






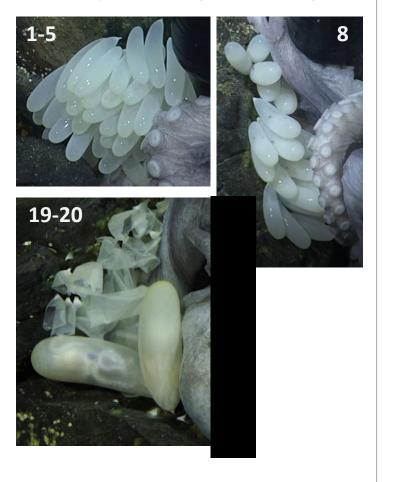
## Interpreting the mapping



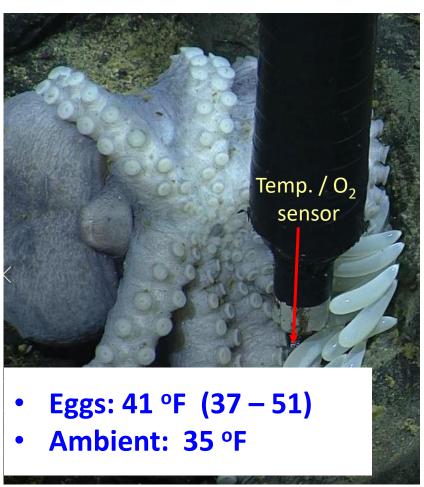


#### Measurements of marked nests

#### Embyro stage rating



#### Egg temperature / oxygen



#### Female Turnover





We welcome contributions from developers, researchers, and industry professionals interested in advancing 3D web technologies.



Join Web3D Geospatial Working Group

<u>Learn X3D – Resources and Tools</u>

Attend our conferences and webinars

YouTube Channel



# Thank You!





www.web3d.org

Join us at <a href="https://www.web3d.org">www.web3d.org</a> to learn more about X3D standards and how to get involved with the Web3D Consortium. We welcome contributions from developers, researchers, and industry professionals interested in advancing 3D web technologies.