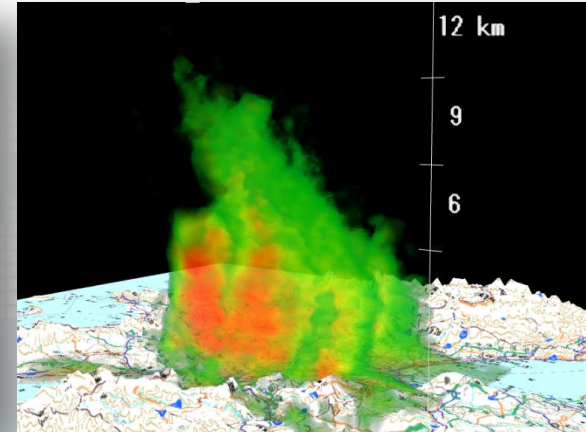




# Web3D and X3D Overview



web|3D  
CONSORTIUM

March 2015

Anita Havele, Executive Director

◆ [Anita.havele@web3d.org](mailto:Anita.havele@web3d.org)

# Market Needs for 3D

Highly integrated interactive 3D worlds

Cities - Weather - building - Engineering - scientific

Web as the delivery method



# Next-Generation 3D Web Applications

## Immersive 3D inside your Web browser



Enhancing user experience with sophisticated visualizations

Yesterday: website with videos

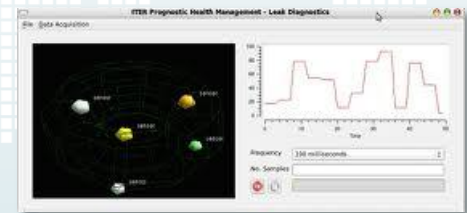
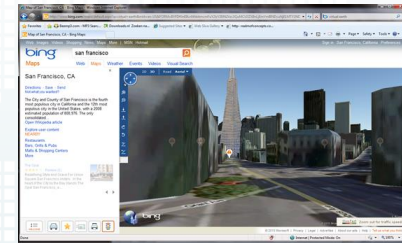
Today: Immersive 3D inside your Web Browser

# Diverse Data Sources

## Increased Interest in 3D Web applications

- Geospatial data

- Terrain
- Imagery
- Buildings
- Simulation/design

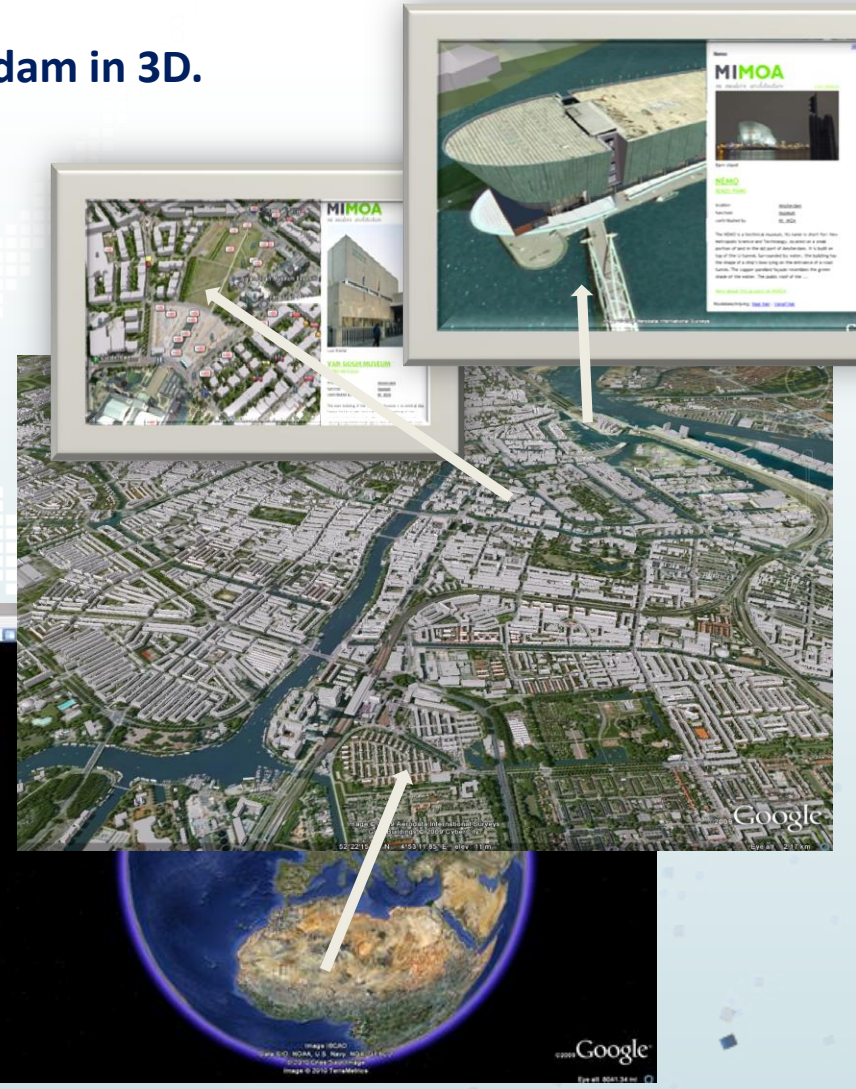
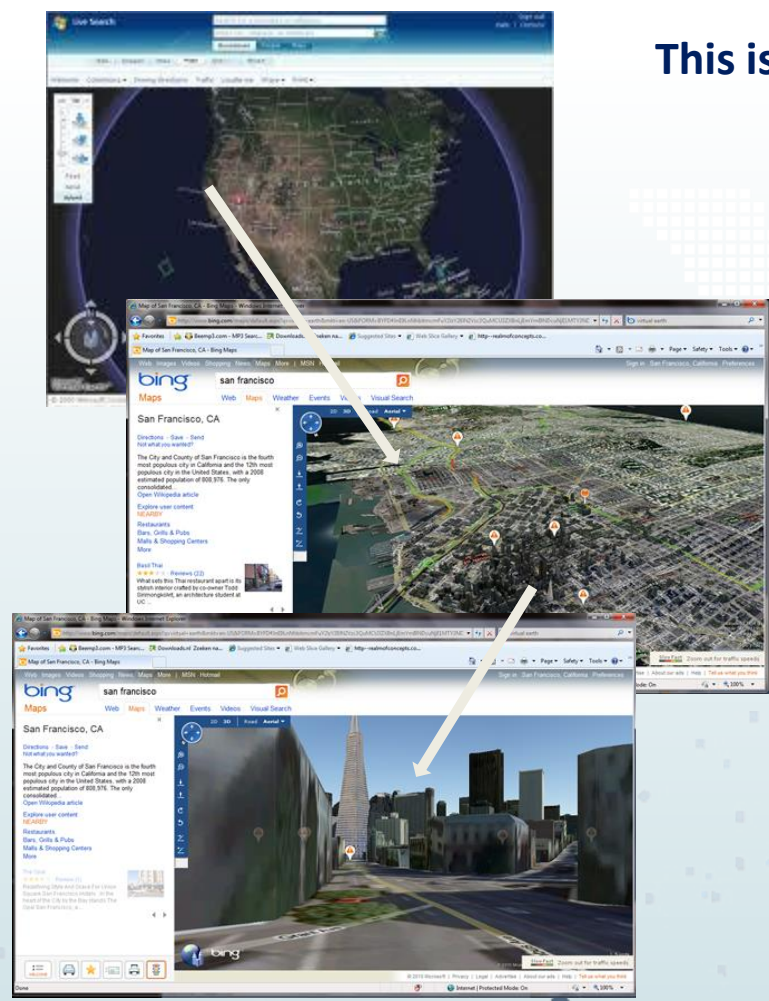


- Visualization of abstract information
- Experiencing Cultural Heritage data in 3D
- Virtual Engineering

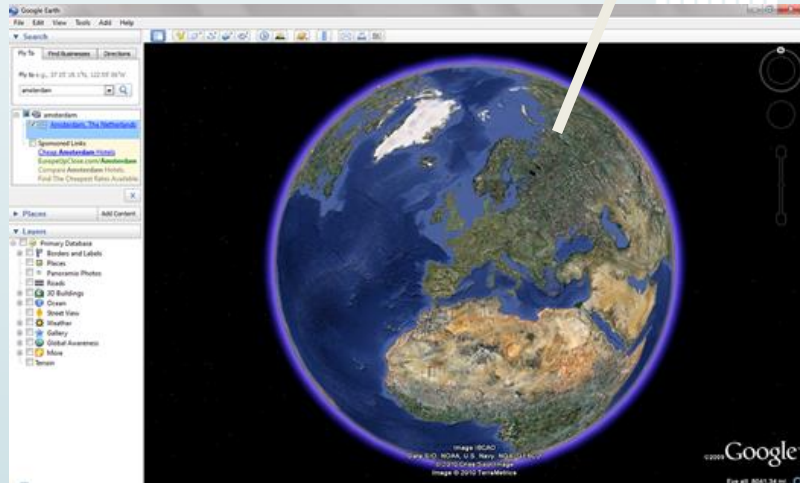
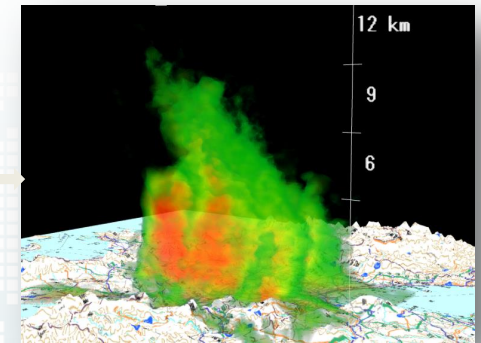
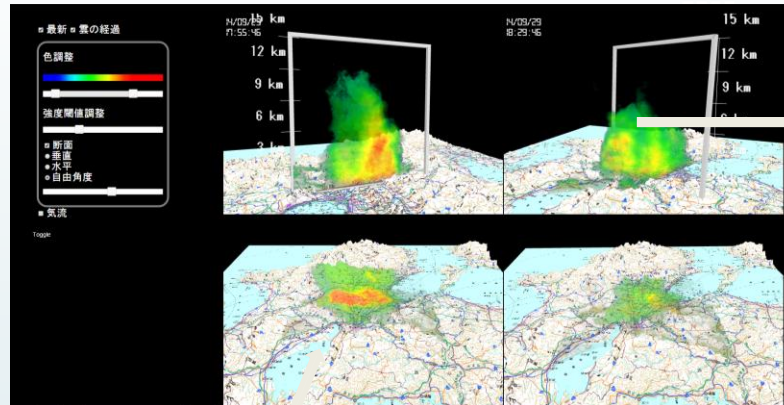


# 3D Cities on Digital Globes

This is Amsterdam in 3D.



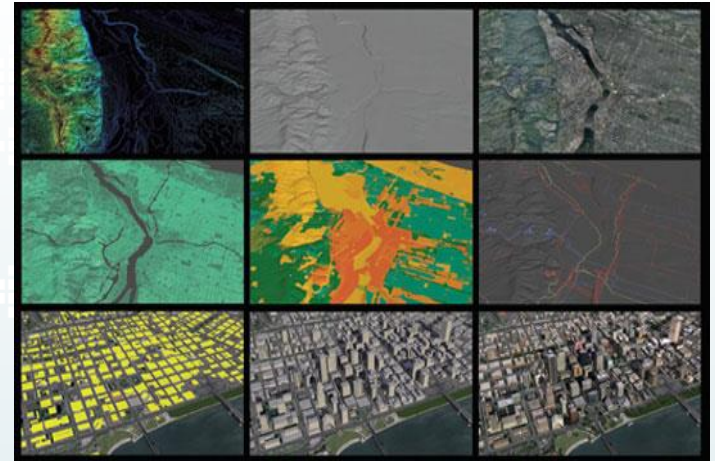
# Volumetric 3D weather data on Digital Globes



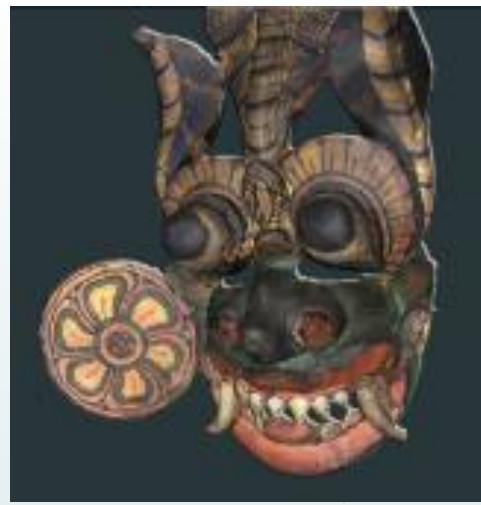
3D Maps with volumetric cloud data.

# Agriculture & Development

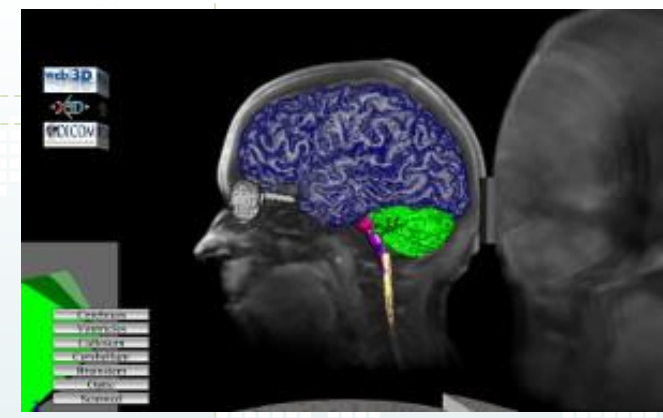
- Crop suitability
- Land use
- Water
- Weather / climate
- Terrain
- Local scans
- ...



## Cultural Heritage



## Medical



## Augmented Reality







# What's the future for your 3D technology?

## Market Dominance - Propriety Solutions - Biggest competitor

- Companies hope to “own” 3D
- Success is short lived, many companies die
- Poor open standards support
- Single vendor solutions & lock-in (closed or patented technologies)

**Leading to NO Portability, Interoperability,  
Extensibility and Durability**

# Why Are Open Standards Important for 3D?

**Creating quality 3D content is expensive:**

Both in time and software costs



**Something just as expensive is recreating 3D content:**

When the underlying technology no longer works

**Proprietary 3D technologies:**

Rarely interoperable

# How do we develop Open Systems?

- International Collaboration
- Convergence of standards & policies
- Market adoption





# Standards are proven and evolving

## They can converge



# Market Adoption Web Browser Support

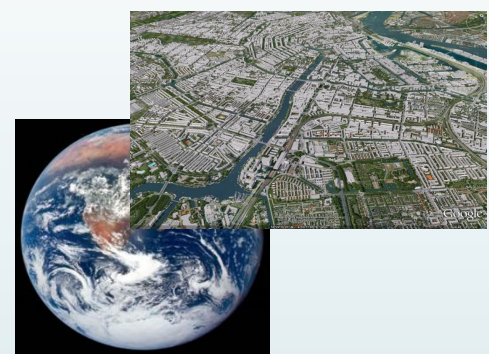


**WebGL**



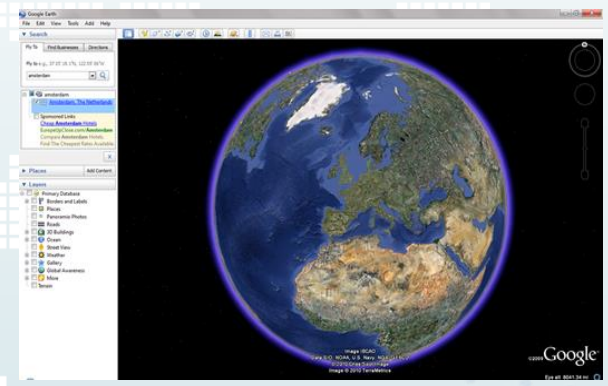
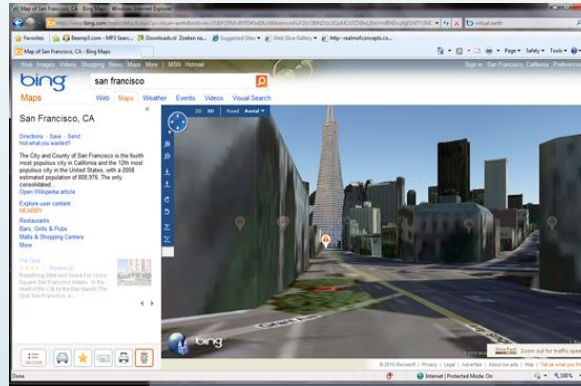
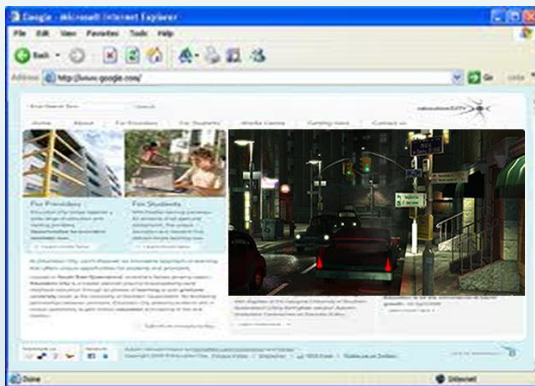
# Data must Coexist

## 3D Visualization requires mashing diverse data





# Web3D Consortium is making this happen with X3D technology



Ensure an open digital framework to help designers, engineers and industries deliver interactive 3D on the Web.



# X3D - Interactive Real-time 3D standard for the Web

Open ISO Standard  
Royalty-Free  
Evolutionary - 1997  
Durable  
Interoperable  
Multi Platform

The screenshot shows the web3D Consortium website. At the top left is the logo 'web3D CONSORTIUM' with the tagline 'Open Standards for Real-Time 3D Communication'. To the right is a Google Custom Search bar and social media icons for YouTube, LinkedIn, Facebook, and Twitter. Below the header is a navigation menu with links for HOME, NEWS & EVENTS, ABOUT WEB3D, JOIN, WIKI, SPECIFICATIONS, and MEMBER LOGIN. The main content area features a 3D street view of San Francisco, Washington St, with a yellow arrow pointing down the road. Below the 3D view are buttons for 'Street View', 'Left View', 'Right View', 'Birds-eye', and 'Area View'. At the bottom of the page are four promotional boxes: 'Case Studies' (Great Projects by Our Members), 'X3D & VRML' (The Most Widely Used Formats), '3D in HTML' (X3DOM... 3D Without Plugins), and 'Web3D Videos' (X3D and VRML). The footer contains copyright information: '© 1999-2011, Web3D Consortium' and a description of the organization as a nonprofit that develops and maintains the X3D, VRML, and H-Anim standards.





# Who is developing X3D?

Web3D Consortium founded in 1997

- International
- Non-profit
- Member-funded
- Industry group

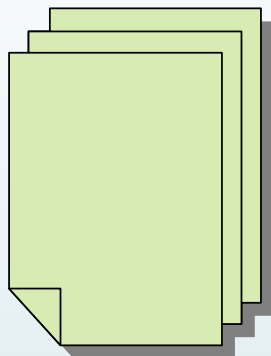


[www.web3d.org](http://www.web3d.org)

**Our members: Business, Academia, Government and Professionals**

# What is X3D?

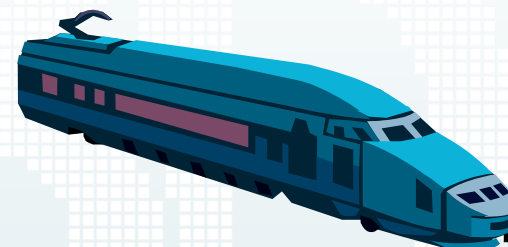
**X(Extensible)3D- A complete solution for 3D on the Web**



## File Formats:

**XML, ClassicVRML, Binary**

**Meshes • Lights • Materials •  
Textures • Shaders  
Interaction • Animation •  
Audio/Video**



## Event Model

**open source and commercial  
engines**

**Real-Time • Web-based •  
Interactive • Animation •  
Extensible • Scriptable**





# X3D Components and Profiles

## Goal:

- Modular 3D visualization components
- Reduced complexity and implementation effort

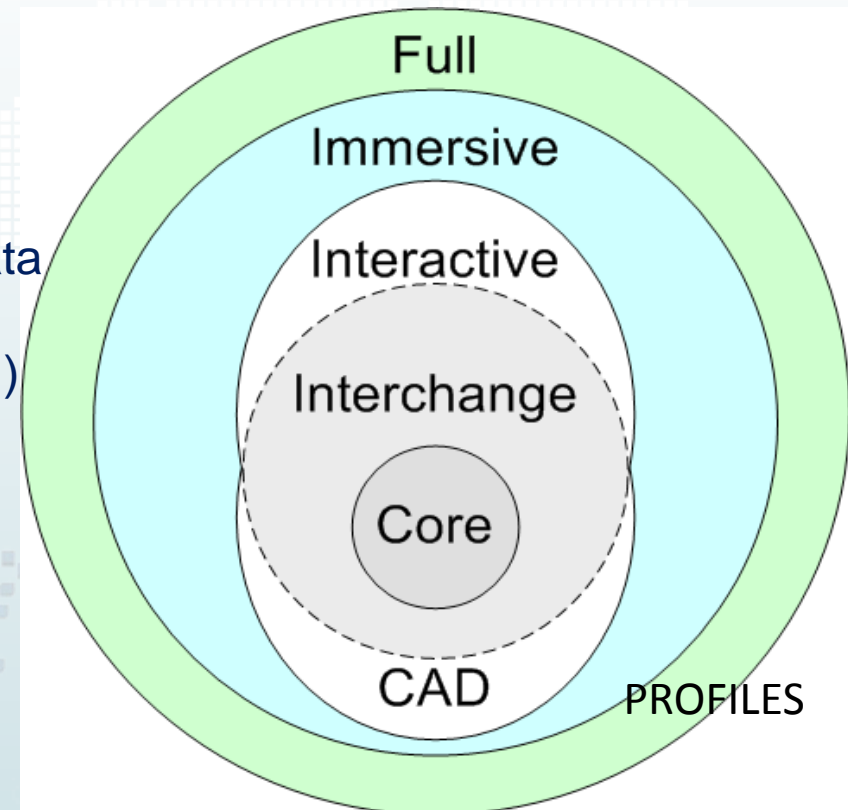
Components: Geo, CAD, Medical...

## A light-weight X3D

- light-weight runtime essentials
- A stripped-down X3D Scene Graph
- Complimentary to other platforms and data services  
(HTML5, Mobile, OGC, W3C, DICOM,...)

## Uses

- Mobile applications
- Vertical Markets (Geo, Medical)
- Augmented Reality Applications
- Virtual Reality





# Geospatial Component of X3D

**Geospatial scenes have requirements beyond ordinary 3D scenes**

- **Double-precision accuracy** on floating-point displays
- Diverse yet **coherent spatial reference** systems

**11 X3D Geospatial nodes add Geo functionality to X3D**

- Integrates the globe with X3D scenes



**Generation of local regions or full-scale globes using any data**

Spatial data creation

Spatial representation/analysis and

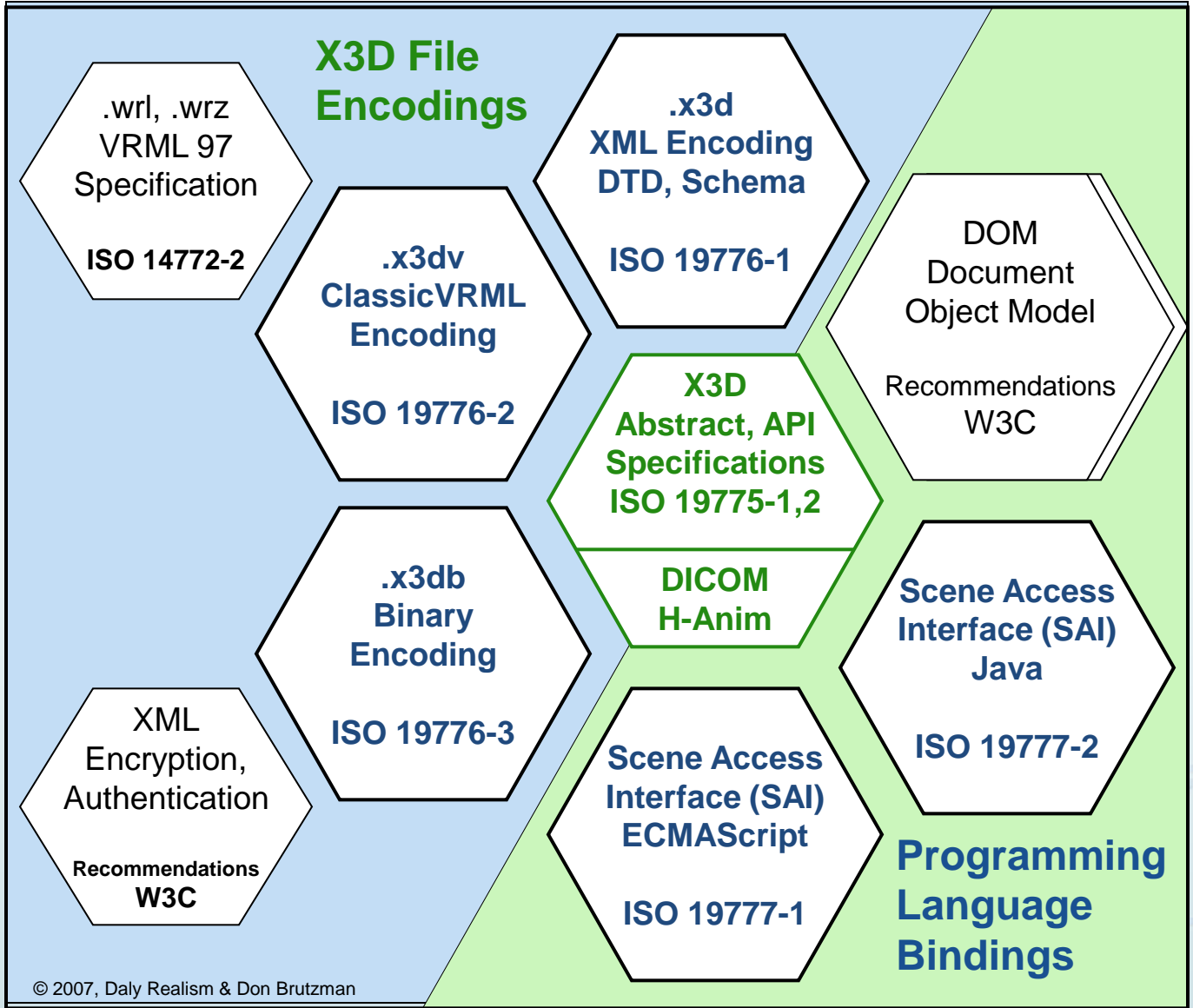
Spatial 3D Presentations

Real-time sharing and Interactive/Immersive 3D visualization

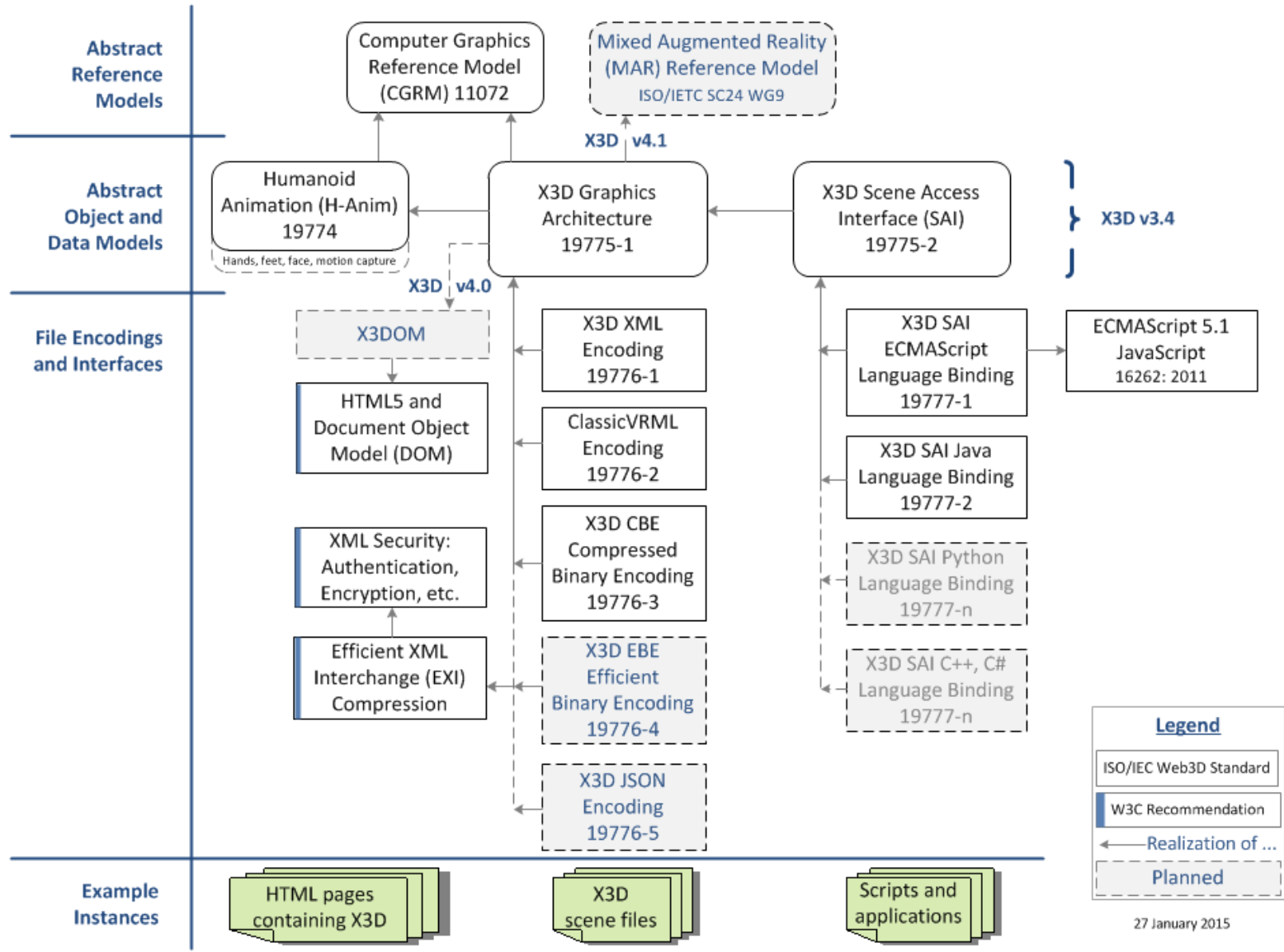
**Without license restrictions, openly scalable**



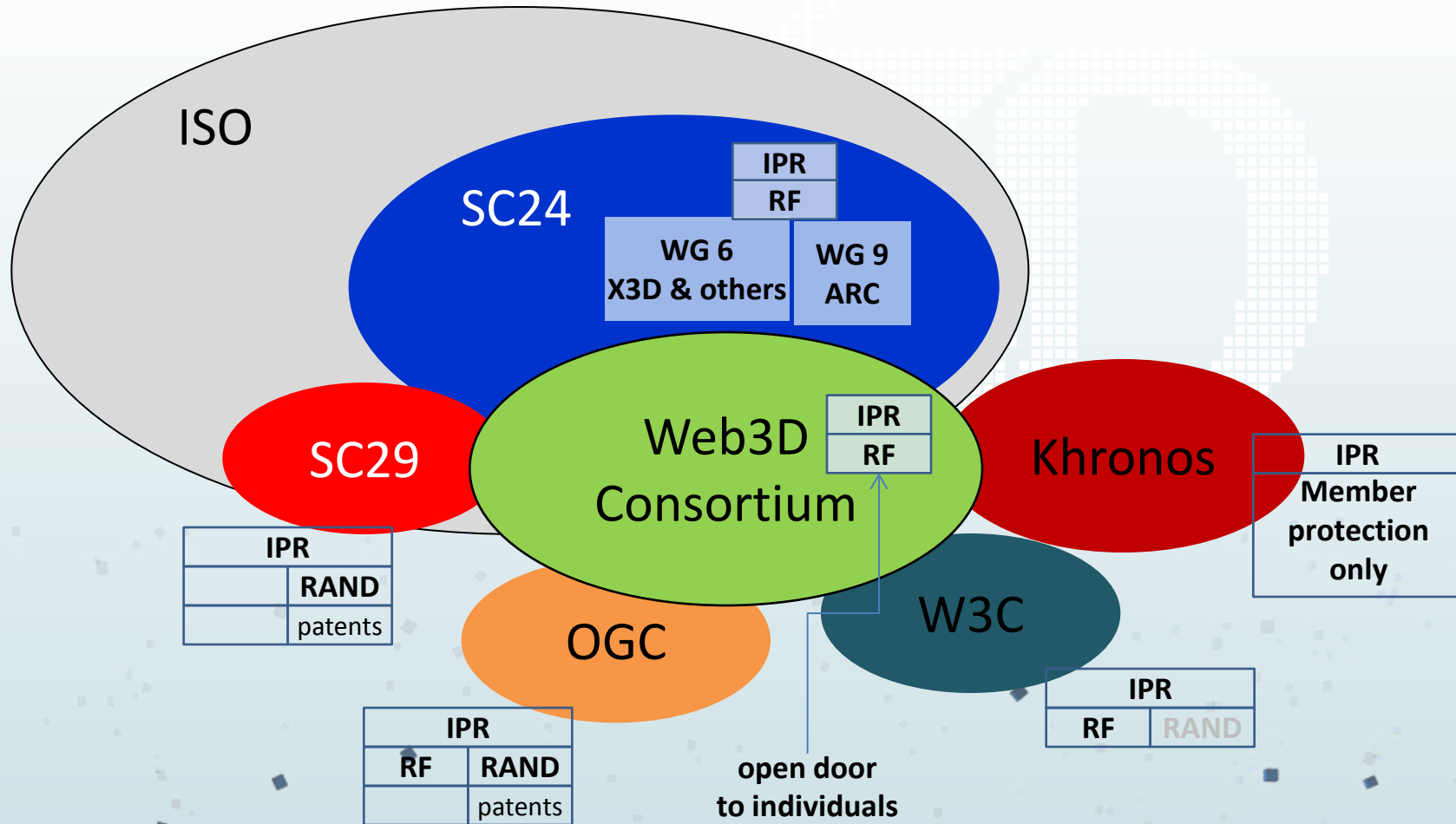
# X3D Specifications



# X3D Graphics Standards: Specification Relationships



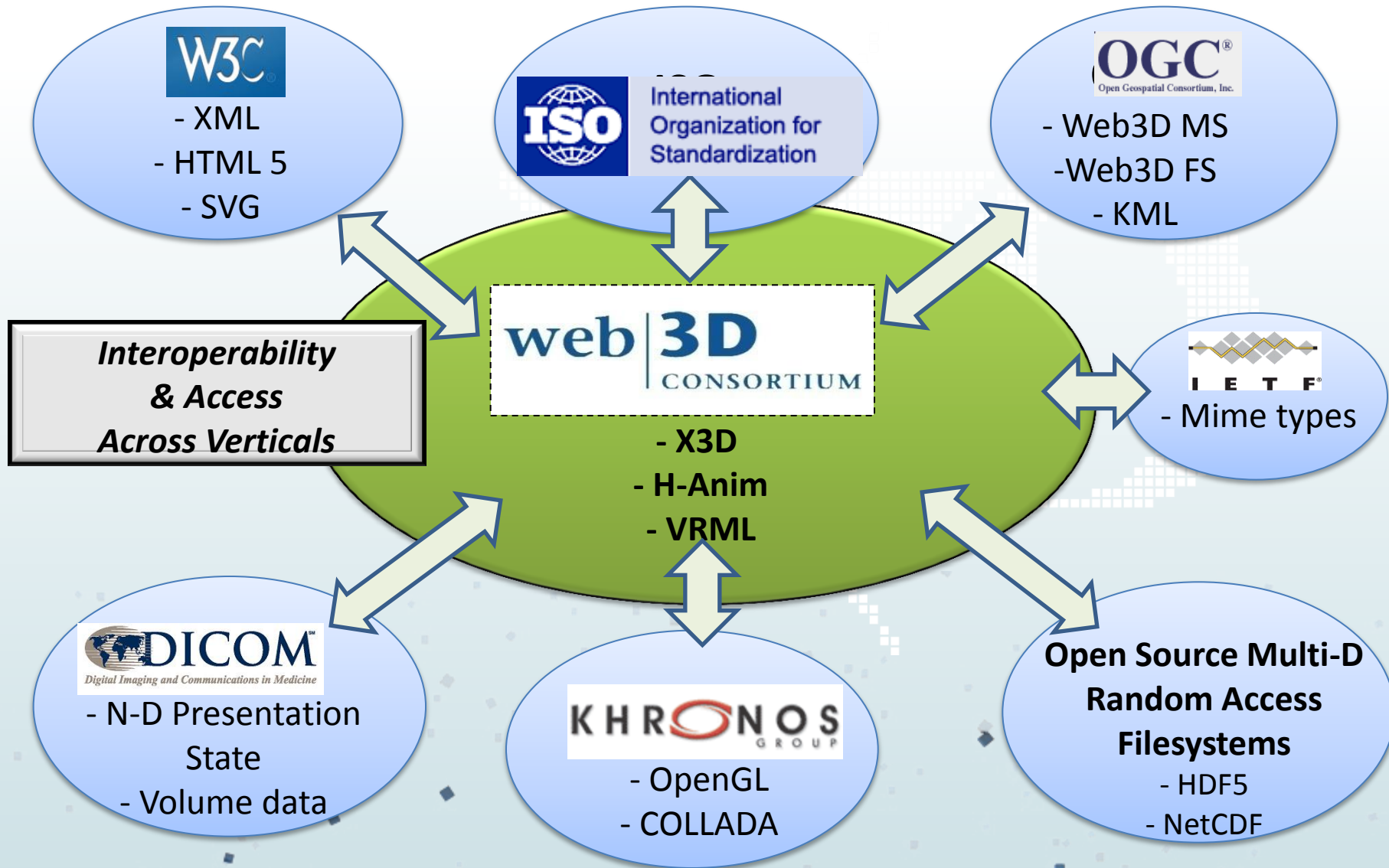
# Web3D Liaison Relationships







# Web3D Collaboration & Convergence



# X3D Standardization Process

The X3D specifications are online at:  
<http://www.web3d.org/x3d/specifications>





# Requirements for Standards Contributions

- Clear definitions
- Specification prose
- Compatibility/evolution plan
- Two independent implementations
- Example X3D scenes
- Intellectual property rights (IPR) commitment



# X3D Resources

- **Open Source Players**

  - Xj3D – stand-alone player

  - FreeWRL – (Mac, PC, Linux), stand-alone and plug-in

- **Open Source Authoring Tools**

  - X3D-Edit

- **Open Source Models and Converters**

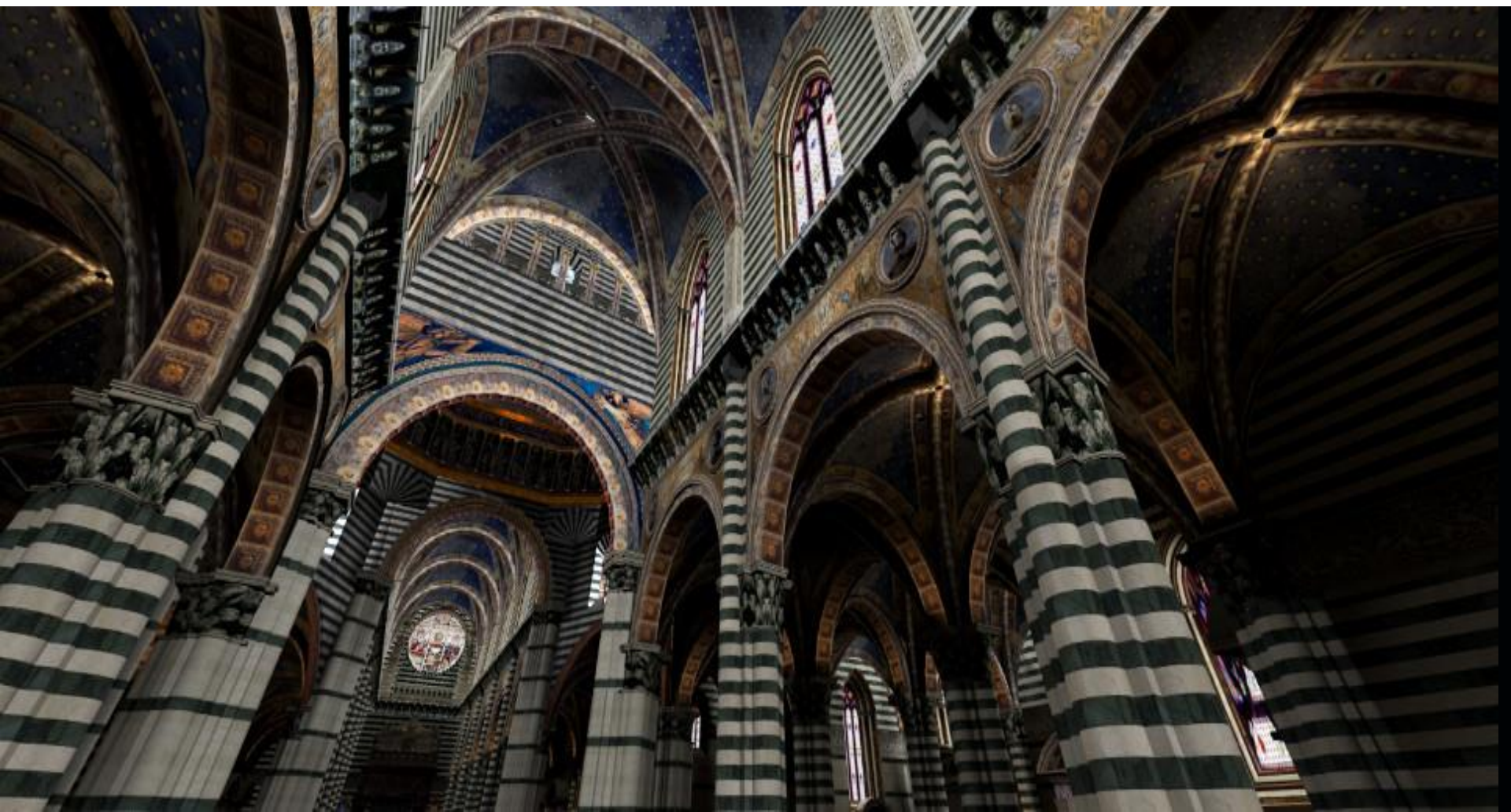
- **Commercial Players, Authoring tools and Converters**

[X3D Resources](#)

[X3D Book/Course Videos](#)

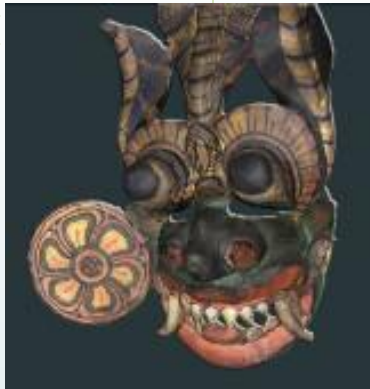


## X3D: High-Fidelity Graphics



# X3D: Foundation for All Markets

## Cultural Heritage



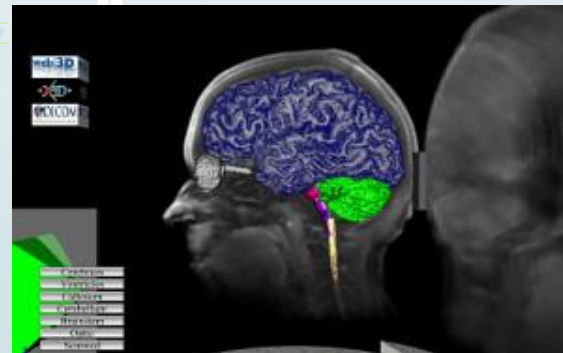
## Geospatial



## Augmented Reality



## Medical



# X3D: Large-Model Compression Streaming, Shadows, Animation





# What are we working on now?

**X3D version 3.4.** Evolution of Capabilities tracks steady improvements across all 3D graphics for the Web.

**X3D version 4.0.** HTML5 support using X3DOM as a prototype and Open Web Platform (OWP) Integration for deployment in any Web page.  
[www.x3dom.org](http://www.x3dom.org)

**X3D version 4.1.** Mixed and Augmented Reality (MAR) for emerging VR-AR devices and user interfaces.

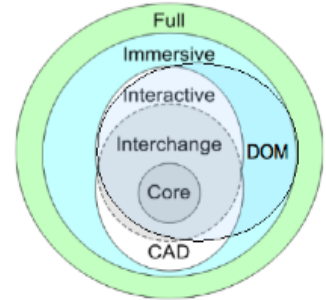
**Humanoid Animation.** H-Anim models that include hands, feet, face and motion capture (mocap), also suitable for medical use.

**X3D Efficient Binary Encoding.** Smaller file sizes, faster decompression, and streamable deployment of animation.

**X3D JSON.** Complete JavaScript Object Notation encoding for Javascript programmers.



# What is X3DOM?

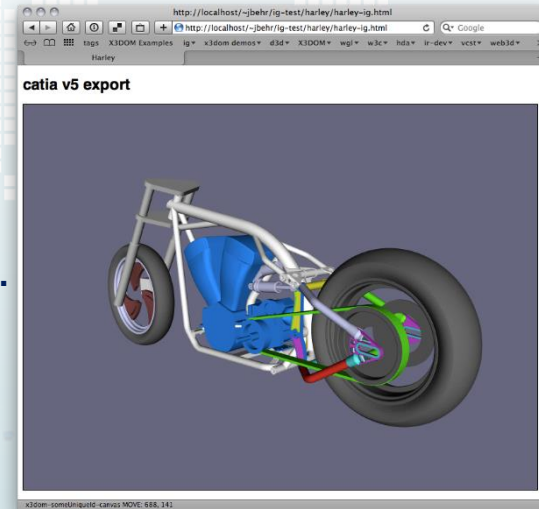


X3DOM is a new approach and integration architecture, making declarative 3D as simple as text, video, and Sound on a web.

The model supports the integration of X3D content directly into the HTML DOM tree.

The architecture utilizes existing standards(WebGL) and web technologies from the existing browser architecture.

It allows web developers to build dynamic 3D content using DHTML, AJAX and existing JS-libraries like jQuery.





# X3D 4.0/X3DOM – 3D in HTML5

X3D models in IE 11, Firefox, Chrome, and Safari

[www.X3DOM.org](http://www.X3DOM.org)

- X3DOM Developed by Fraunhofer IGD (We3D Member)
- Open source JavaScript X3D player
- Dom - A language-independent convention for representing and interacting with objects in HTML
- HTML- Events provide the ability to let events trigger actions in a web browser
- CSS - A style-sheet language used to describe the presentation semantics
- JavaScript -A client-side scripting language standard used in web environment



[http://www.x3dom.org/x3dom/example/x3dom\\_carousel.xhtml](http://www.x3dom.org/x3dom/example/x3dom_carousel.xhtml)



# Next Generation X3D - Declarative (X)3D in HTML

2D  
(Final HTML5 spec)



3D  
(No W3C spec yet)



## Declarative

Scenegraph

Part of HTML-document

DOM Integration

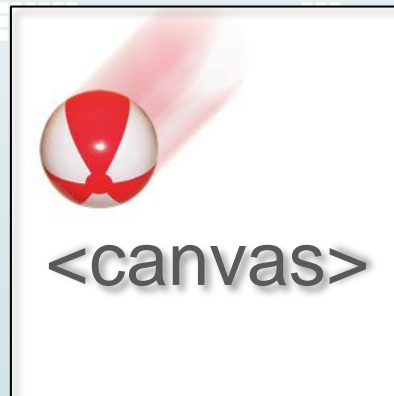
CSS/ Events

## Imperative

Procedural API

Drawing context

Flexible





# X3D: Run Anywhere

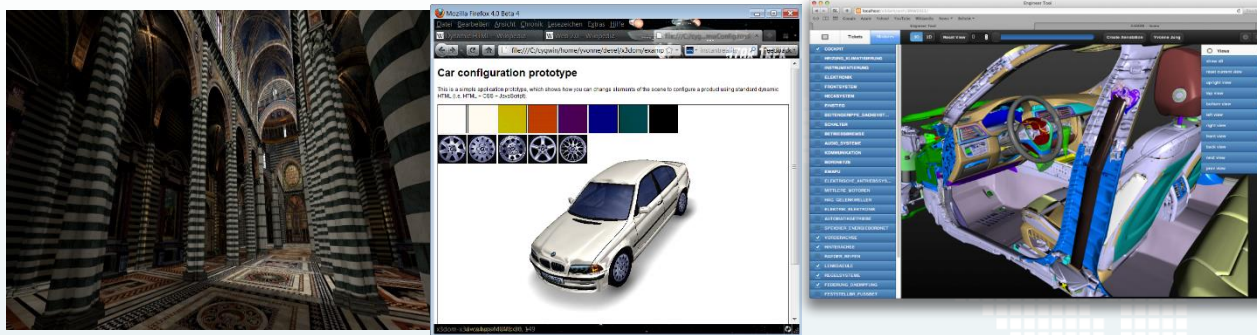


All browsers  
All platforms



# Why use X3D?

## Open, Durable, Portable and Extendable



- Open source, free, and royalty-free ISO standard
- Provides an Interactive and immersive 3D experience
- Runs on many platforms from mobile to caves
- Efficient compressed binary encodings for high performance
- Compatible with other Standards
- **Archival stability that stand the test of time**

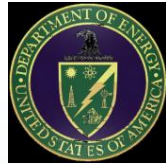


## Why do our members use X3D?

- Build 3D products based on a stable open 3D standard
- Avoid proprietary lock-in
- International, Conformance/ISO Standard
- Their customers are asking for open standards based technology
- Vendor neutral environment
- Consensus based participation from both end-users and software developers
- Access to a community of world-wide 3D experts
- Converge with other open standards



# Who else is using these web3D standards?





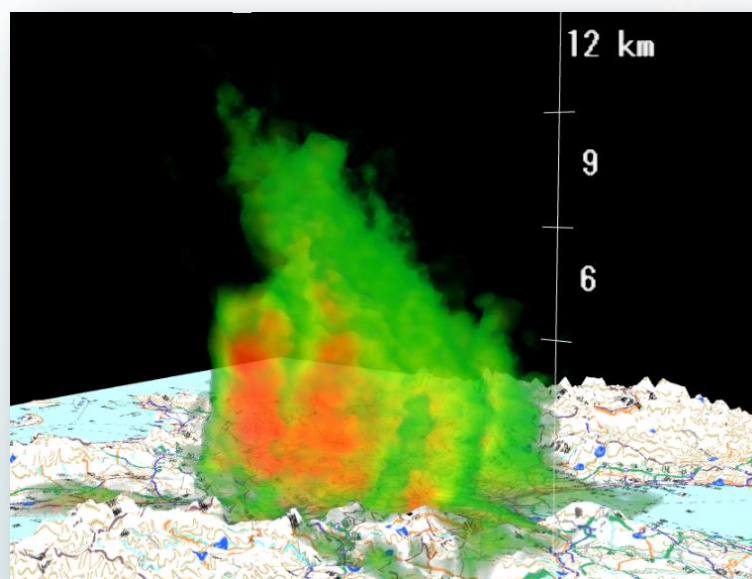
# The National Institutes of Health joins Web3D Consortium



X3D standards for model archive and 3D printing



## The Toshiba joins Web3D Consortium



**X3D standards for Volumetric Data**



## Upcoming Web3D Events



**2015 Web3D Conference – June 18-21, 2015**

**20<sup>th</sup> Anniversary**

**Heraklion, Crete, Greece**

**VR Hackathon - San Francisco, California**

**May 2015**

**SIGGRAPH 2015 - Los Angeles, California**

**Aug 2015**



# An Open 3D Digital World



## Join us to Build the Future of 3D

Visit us at: [www.web3d.org](http://www.web3d.org)

To Join: [www.web3d.org/join](http://www.web3d.org/join)

Email: [anita.Havele@web3d.org](mailto:anita.Havele@web3d.org)

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