

Press Release

Berg, August 6, 2008

Siggraph 2008

Bitmanagement exhibits 3D Online Cities at Siggraph 2008

Automatically constructed 3D cities visualized online / Quality leap hand in hand with substantial cost reduction/ Customer specific GUI and community specifics / Application is based on 3D visualisation software from Bitmanagement

Bitmanagement, a leader in interactive real-time 3D software on the Internet, and directing board member of the Web3D ISO standard consortium today announced that they will reveal at this years computer graphics event Siggraph2008 in Los Angeles, USA, the visualization of automatically constructed 3D cities with their 3D viewer BS Contact.



“A coverage of complete 3D cities in 4 inch resolution can be realized now with a substantial cost reduction and viewed on the Internet with Bitmanagement’s fast 3D viewer technology.”, said Peter Schickel, CEO of Bitmanagement and vice president of the Web3D consortium.

Automatically created 3D City model

3D city models can be integrated into many applications ranging from online search engines to embedded automotive navigation- and entertainment systems. (Please see Web3D featured case study at <http://www.web3d.org/casestudies/detail/wwwbitmanagementcom/>)

For fast visualization of large city datasets online, Bitmanagement’s software now supports the latest X3D geospatial profile from the X3D-Earth initiative as well as the geolocation node from the Collada 1.5.0 specification announced today by the Khronos consortium. Bitmanagement enables the growing demand for Interactive Web3D Software for the mass market as 3D graphic cards are available widely throughout the homes of over one billion consumers who are connected to the Internet today. Leading brand names in all major industry segments from automotive to 3D multi-user communities have been won (please see below at About Bitmanagement).

Bitmanagement’s main product is the highly performing 3D viewer BS Contact based on the ISO standards VRML/X3D and the industry standard Collada and Google’s KMZ, used in applications worldwide and downloaded in the millions. Especially for serving international markets in USA, Europe and Asia, the software has been adapted to support UTF8/16 text characters for localization of customer applications, e.g. for Chinese or Hebrew text symbols. Customized OEM applications with more than 100.000 users in the first week after its online launch proves that interactive web 3D with photorealistic quality reached main stream market.

On the Siggraph exhibition in booth139 Bitmanagement will show their software as a cross platform approach, running on Apple, Linux and Microsoft systems as well as on mobile devices such as the new Intel Atom powered Netbooks. Presentations and demonstrations will be given by Bitmanagement in various tech-talks and meetings during the Siggraph and Web3D conference at

X3D Plugfest, Sat 9. August, Los Angeles Convention Center
 Web3D Showcase 2008, Sun 10. August, 7:30 – 8:30 pm, Room 406 A+B
 ACM Siggraph Carto BOF, Tue 12. August, 12:30– 2:30 pm, Room 501 A
 Multiuser Virtual Environments BOF, Wed 13. August, 12:30–2:30 pm, Room 507
 X3D Techtalk, The realtime Solution, Wed 13. August, 3:30-5:30 pm, Hall G, Room 1
 Collada BOF, Thu 14. August , 16:00-18:00 pm
 Booth at Siggraph 2008 exhibition, booth no. 139

For your contact:

Norbert Böcker, Press and PR

Bitmanagement Software GmbH
 Oberlandstrasse 26
 D-82335 Berg

Phone: +49 8151 97170-8
 Cell: +49 171 3337719

norbert.boecker@bitmanagement.de
www.bitmanagement.de

About Bitmanagement

Bitmanagement Software GmbH (Berg, Germany) is a leading real-time rendering specialist with a well balanced product portfolio of tools for online 3D applied in a wide range of markets and applications, based on the international Web 3D standards X3D, VRML, MPEG-4 and industry standard COLLADA. Bitmanagement Software's product portfolio empowers business to rapidly develop and deploy custom, high performance, Internet enabled 3D solutions that are tailored to their particular market and seamlessly integrated with their existing hardware and software investments.

Bitmanagement has licensed their software and/or contracted their development/consulting services to customers from, automotive (e.g. VW), aircraft (e.g. EADS), equipment suppliers (e.g. Lockheed), military, telecommunication (e.g. German Telecom), entertainment (e.g. Telekom Italia), media (e.g. Bertelsmann), geospatial (e.g. Geoscience Australia), engineering (e.g. Atkins), digital factory (e.g. Siemens), construction (e.g. Shimizu), architecture (e.g. Hochtief), university (e.g. Pennstate), R&D (e.g. Fraunhofer), 3D monitors (e.g. Spatial View), AR-specialists (e.g. metaio), community (e.g. Citylife.com) to marketing agencies (e.g. Vhaus).

Founded in 2002 by three former employees of blaxxun interactive AG upon a solid technology foundation of 10 years in development, Bitmanagement Software takes great pride in its proven track record of customer satisfaction and service delivery, its commitment to advancing Web3D standards and its ongoing investment in technology and people, resulting in strong growth and positive cash flow to date and a positive financial outlook going forward.

More information <http://www.bitmanagement.com>
 Enterprise profile <http://www.bitmanagement.com/profile>
 Demo Video http://www.bitmanagement.de/download/media/final_master_720_400.wmv