

**Siggraph 2007: Bitmanagement's BS Contact 3D Engine to support COLLADA**  
Strategic move for ubiquity on Web3D and Khronos standards / BS Contact to become platform independent on MS, Linux and Mac OS/ New 3D interactivity tool BS Editor

Berg / San Diego. Bitmanagement - a Siggraph exhibitor at Web3D booth #029 - will showcase at this year's computer graphics premiere event the newly developed support of the popular COLLADA 3D exchange format in their web based 3D rendering engine BS Contact. With this strategic move Bitmanagement follows their roadmap to extend their leadership in real-time rendering engines for open standards in Web3D and Khronos consortia.

Peter Schickel, CEO of Bitmanagement, Germany and member of the board of directors of the Web3D Consortium: "With our COLLADA support in BS Contact we provide a high performing web-based game engine to the COLLADA community. With the tools and experience we gained as a leading engine for the VRML/X3D ISO standard, COLLADA folks can now build professional interactive games and applications easily and deploy them anywhere on the Web and DVD."

Bitmanagement's move to enable a bridge to COLLADA content is an offspring of the previously announced liaison between Web3D and the Khronos Group. The BS Contact viewer could reach ubiquity in the growing domain of 3D Web 2.0 applications. A statement of Khronos President Neil Trevett underlines the liaison: "The liaison is to ensure that COLLADA and X3D seamlessly complement each other and COLLADA provides a solid foundation for tools supporting VRML/X3D content creation."

To simplify the content creation workflow Bitmanagement will showcase their new 3D interactivity tool BS Editor. 3D models exported from a variety of authoring tools for X3D and COLLADA can be enhanced now easily with interactivity and behaviour rich animations using BS Editor.

Bitmanagement will also showcase in the Web3D booth at Siggraph new convincing Web 2.0 applications such as an interactive 3D animated stadium of one of the major soccer clubs in Germany enriched with multi-user functionality similar to Second Life. Moreover Bitmanagement is accepting entries for their alpha version preview of the platform independent version of BS Contact on Linux and Mac OS.

## **About Bitmanagement**

Bitmanagement Software GmbH (Berg, Germany) is a leading developer of interactive, real-time 3D and multimedia software for a diverse range of markets and applications, based on the international 3D standards X3D, VRML, COLLADA and MPEG-4. Bitmanagement Software's product portfolio empowers business to rapidly develop and deploy custom, high performance, Internet enabled 3D solutions that are tailored to their particular market and seamlessly integrated with their existing hardware and software investments.

Formed in 2002 upon a solid technology foundation 10 years in development, Bitmanagement Software takes great pride in its proven track record of customer satisfaction and service delivery, its commitment to advancing Web 3D standards and its ongoing investment in technology and people, resulting in strong growth and positive cash flow to date and a positive financial outlook going forward.

More information: [www.bitmanagement.com](http://www.bitmanagement.com)

Enterprise profile: <http://www.bitmanagement.de/profile>

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